THE

CAPE ANN SHORE

"FINISTERRE"

Residence of John Clay, of Chicago, tip end of Eastern Point. Badly damaged by fire May 24. Fire October 5, 1920, caused loss of $10,000 on house.

Vol. XXXI. PUBLISHED BY No. 1

July 10, 1926 The Cape Ann Publishing Co. Price 10 Cents

GLOUCESTER, MASS.

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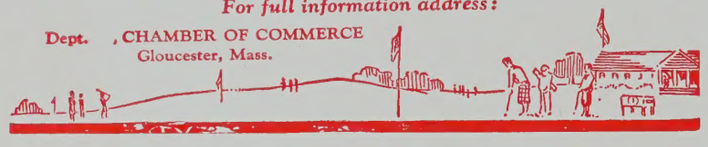

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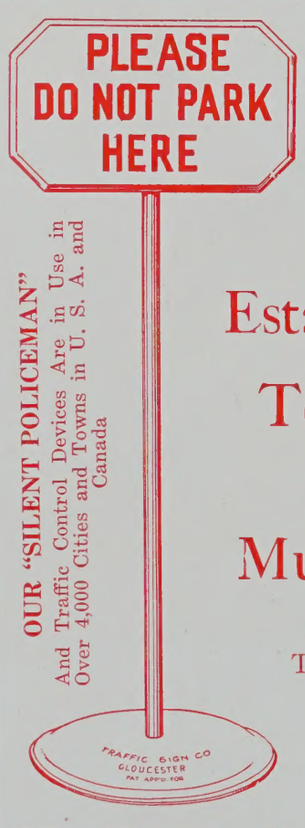

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Massachusetts

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Summer Resort Weekly
On the North Shore
1896-1926

A MAGAZINE DEVOTED TO THE INTERESTS OF THE SUMMER COLONY OF CAPE ANN AND THE NORTH SHORE

Covering Cape Ann, including Gloucester, Eastern Point, East Gloucester, Bass Rocks, Long Beach, Briar Neck, Lands End, Rockport, Pigeon Cove, The Annisquam River Territory, West Gloucester, Fernwood, Magnolia, Manchester and the Resort Section of Essex County.

Manuscripts will be given every attention. We welcome communications from our readers.

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Special Contents, July 10, 1926

VOL. XXXI—No. 1

IN AFTER DAYS
Austin Dobson (1840-1921)

In after days when grasses high
O'ertop the stone where I shall lie,
Though ill or well the world adjust
My slender claim to honored dust,
I shall not question or reply.

I shall not see the morning sky;
I shall not hear the night-wind sigh;
I shall be mute, as all men must
In after days.

But yet, now living, fain were I
That some one then would testify,
Saying: "He held his pen in trust
To art, not serving shame or lust."
Will none?—Then let my memory die
In after days!

THE CENTURY MAGAZINE, JULY, 1884.

RADIO AND RELIGION
By John Greatorex

FISH GLUE NUISANCE
By J. R. P.

THINGS MUNICIPAL
By "Sentinel at the Outer Gate"

POEM—"Wee-go-See"—"Gloucester"
By Publius Vergilius Maro (B.C. 70)

ART AND DRAMATIC

"KIPLING IN GLOUCESTER"
By James R. Pringle

"MY LADY GOES SHOPPING"
By Herself

NEWS OF THE SUMMER COLONY IN THE CAPE ANN ZONE
By Staff Correspondents

"WITH THE YACHTSMEN"
By Old Salt

Editorial and Special Articles

When we lose the right to the different, we lose the privilege to be free."—Hon. Charles Evans Hughes' oration at Faneuil Hall, before the Bunker Hill Monument Association, June 17, 1925. Mr. Hughes is the probable nominee of the Republican party at its next convention. Barring the nomination of Mr. McAdoo as his opponent, his election will follow.

RADIO AND RELIGION

Science the Reputed Enemy now the Greatest Factor in Spreading the Gospel to the Farthest Corners of the Earth. Dr. Cadman's Three Million Hearers

Ecclesiasts of varying shades of theological opinion, have railed in the past against scientific research, mainly because of supposed upsetting revelations relative to accepted ecclesiastical dogma.

But now comes science in the form of one of its latest and greatest gifts to man, with the radio, casting to the uttermost ends of the earth the best of thought and music (and sometimes the opposite) as free as salvation, to the dwellers in the far corners of the earth, as well as the denizens of the city.

Signally has it advanced and promulgated religion, or discourses thereon. In these degenerate days, branches of the church where attendance is not, in effect, obligatory, have complained of empty pews and a supposed dying out of faith.

But radio proves this unfounded, for with radio has come the Renaissance of the religious spirit which has its manifestation in the spoken word by the air route.

Each generation of Protestantism, essentially a religion of preachment, has had its great pulpit exponents: Mather, Edwards, Beecher, Talmadge, Adirondack Murray, and now in this line of apostolic succession, the fiery and eloquent Dr. Cadman, the John the Baptist of this generation. But all these, save Dr. Cadman, have been limited to the cold printed page as a vehicle to reach the multitude, a few, only, hearing the vibrant and living voice, which carries the personality and conviction of the speaker.

But Dr. Cadman in his Sunday afternoon addresses at the Bedford Y. M. C. A., Brooklyn, has a potential radio audience of 40,000,000, and it is stated that at least five million people tune in, habitually, to hear him. Never man spoke more convincingly than Dr. Cadman, nor ever to such a vast audience. His words ring across the firmament and into the homes, charged with the same electrical fervor and zeal that vivifies his auditors in the Brooklyn Tabernacle.

(Continued on page 21)

FISH GLUE NUISANCE

Petition for its Abolition Filed with City Council Last Year. An Amendment That It Be All Inclusive—A Closed Season During Heated Term Proposed Solution Again Advanced.

In the closing months of last year a petition was introduced praying the Municipal Council to take measures to prevent the manufacture of fish glue by a certain concern, it being alleged that such practise was detrimental to the public health and tended to drive away summer residents.

This was followed up by a circular propaganda, addressed to the summer resident element, at their winter homes, inciting the protest of such against the concern in question.

The matter interested the management of The Shore singularly. For about 50 years, since the manufacture of fish glue was begun, emphatic protests against the vile stench emitted from these establishments have been constantly made. During its career of 30 years many communications have reached The Shore, from summer residents, protesting against the practise of unleashing these health destroying odors at all times of the day and night on the community. The Shore has no hesitancy in saying that these practises from establishments located in the suburbs and the city proper have done more to drive summer people from Gloucester than all other causes combined.

With the purpose of the petition of last fall The Shore was in entire accord. But when its representative conferred with a moving spirit in this enterprise, and pointed out that now was the time to treat the nuisance as a whole, there was an ill-concealed reluctance to so act. The one company which had recently set up in business appeared to be the only objective.

The editor of The Shore resolved to take the initiative. Accordingly he presented a petition to the City Council, in which he reviewed this long standing controversy and asked that he be joined with the original petitioners and that in the event of such a hearing being granted all fish glue manufacturing companies be included in its scope.

Nothing could be fairer. To allow offenders of years' standing to pursue this obnoxious practise while debarring an-

(Continued on page 21)

THINGS MUNICIPAL

City Council of 1926 Includes Two New Members. Mayor Parsons Again Skipper at the Wheel of the Municipal Craft—Dissatisfaction With Present Charter

"The most English city in the United States." So declared one of the chief petty officers of H. M. S. Calcutta when in port last September. Just how many cities of the country the C. P. O. had visited was not stated.

Some Englishmen say the same of Boston, a city whose population is 70 per cent. Irish or Irish in the first generation and the remaining 30 per cent. divided mostly between recent arrivals from Southern Europe and the Near East. The descendants of the Pilgrim Fathers! Where are they in Boston?

Tell this to ex-Mayor Curley. Boston an English city? Forsooth!

But our English navy friend hit the mark a little nearer down this way. We are moved to this observation by an inspection of the legislative officers of the city for a period of years.

As the result of the municipal election last fall, Mayor Parsons was re-elected, as were Aldermen Pew and Roberts, with Col. Charles F. Wonson and William T. Hudson as the new members.

Now Mayor Parsons, Aldermen Pew and Wonson are to the manner or manor born insofar as they come down from an ancestry of old settlers. Mr. Hudson is a native, his father a fisherman, as were the forbears of the first three, while Alderman Roberts first saw the light of day in the "Hills of Old New Hampshire," coming down here several years ago to engage in the hotel business.

We suppose that some of those who specialize in race affiliations would class these as all "Nordic." However that may be they are all pretty good fellows bent on conducting the city's business to the best advantage as they see it.

Colonel Wonson, from his outspoken attitude, his desire to do the city's business as he does his own, is attracting much attention and receiving much commendation, although the old order of politician looks upon him with a dubious eye.

Mayor Parsons has stated that "probably" he will not run for mayor again. "Probably" he may turn up this fall as

(Continued on page 21)

Wee-Go-See -- Krossanes -- Le Beauport--Tragabigzanda--Cape Anne Fisherman's Field -- GLOUCESTER (*In Futuro*)

From The Æneid, Book I
By Publius Vergilius Maro (B.C. 70)

"Within a long recess there lies a bay:
An island shades it from the rolling sea,
And forms a port secure for ships to ride
Broke by the jutting land on either side.
In double streams the briny waters glide
Betwixt two rows of rocks—a sylvan scene
Appears above and groves forever green;
A grot is form'd beneath with mossy seats
To rest the Nereids and exclude the heats.
Down through the crannies of the living walls
The crystal streams descend in murmuring falls.
No halsers need to bind the vessels here,
Nor bearded anchors, for no storms they fear.
Sev'n ships within this happy harbor meet
The thin remainders of the scattered fleet.
The Trojans, worn with toil and spent with woes,
Leap on the welcom'd land and seek their wish'd repose."

(*Dryden's Translation.*)

Wee-Go-See, aboriginal name for Cape Ann, an Abenaki word (branch of the Algonquins) meaning "the place where we camped," of which the modern "Wingaersheek" is an euphonious corruption. "Krossanes," Thorwald, 1001. "Le Beauport" Champlain, 1606. "Tragabigzanda," Capt. John Smith, 1614. Cape Anne, Prince Charles, afterwards Charles I (in honor of his mother, Princess Anne of Denmark) 1615; "Fisherman's Field," Rev. John White's colony, 1623. "Gloucester" (1639).

AT THE NORTH SHORE THEATRE

The theatre that is always twenty degrees cooler than outside. On Monday, Tuesday and Wednesday, this theatre will present for your approval the great First National Attraction, "Miss Nobody" with such sterling stars as Anna Q. Nilsson, Walter Pidgeon, Louise Fazenda, Arthur Stone and Mitchel Lewis. Who was she? Where did she come from? The clothes of a ragged derelict—a man—the soul and heart of a gentleborn woman—flying down the road to nowhere on the dusty brakebeams of a fast freight. What was she running from — desperate — this beautiful woman whose name ran through the society pages of the land. Miss Nobody—home in a side-door Pullman — here today—gone tomorrow—flying from fate into love. This is a drama that calls you to the far away places like the haunting wail of a train siren at night.

As a companion feature to the above this theatre will present H. B. Warner and Vera Reynolds in the Cecil B. De Mille production, "Silence." This is a story of a thousand thrills. It happily blends pathos and humor, tears and laughs, and it delves deep into the heart of the multitude, with the result that it will be talked about for many days. It is a tremendous picture because its story charms, while mystery, romance and melodramatic action are ever present. The story reveals the heart longings of a lawless man

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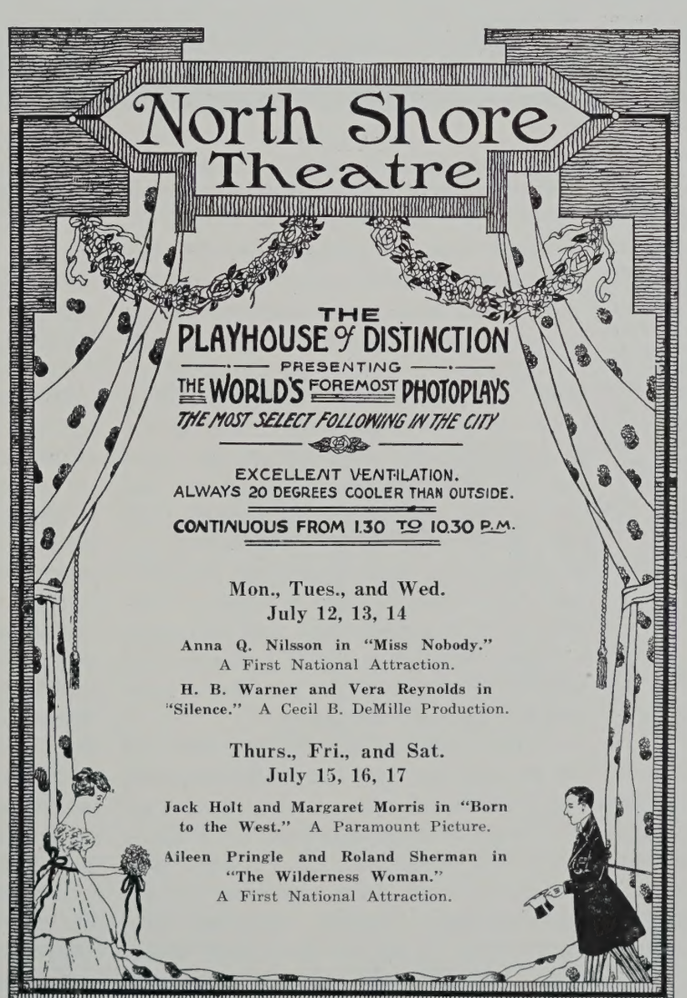
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Mon., Tues., and Wed.
July 12, 13, 14
Anna Q. Nilsson in "Miss Nobody."
A First National Attraction.
H. B. Warner and Vera Reynolds in
"Silence." A Cecil B. DeMille Production.
Thurs., Fri., and Sat.
July 15, 16, 17
Jack Holt and Margaret Morris in "Born to the West." A Paramount Picture.
Aileen Pringle and Roland Sherman in
"The Wilderness Woman."
A First National Attraction.

NORTH SHORE ARTS

Fourth Annual Exhibition of Unusual Merit Opens This Afternoon.

The North Shore Arts Association exhibition at the Gallery, East Gloucester square, will be of more than ordinary interest, an exceptionally large number of works of art having been submitted and the hanging is now in process.

This fourth annual exhibition will open with a reception and private view, for artists and their friends, this Saturday afternoon, July 10, from 3 till 6 o'clock and the general public will have the opportunity of viewing the works of art, paintings, etchings and sculpture, thereafter, daily through the summer months into September.

At the recent meeting of the association, the following artist members were elected to serve on the jury of selection for the fourth annual exhibition: Hugh H. Breckenridge, William M. Paxton, H. Dudley Murphy, Gertrude Fiske, Aldro T. Hibbard, Harry Leith-Ross, Henry A. Vincent. Sculptors: Richard Rechia, Albert H. Atkins, Anna Coleman Ladd.

The Alice Worthington Ball Prize will again be awarded for the best painting by a woman.

Many events of a social character will be held during the season, under the direction of the entertainment committee, re-elected by the association to serve as last year.

KIPLING IN GLOUCESTER

Personal Recollections of Famous Literateur While In This City In Quest of Material For His "Captains Courageous"--- Democratic, Unpretentious, Uncommunicative--- Children His Pals

"SAVED"

From a Painting by Gilbert T. Margeson, representing the rescue of two fishermen astray in a dory on the Grand Banks. An Episode that Kipling might have described in his "Captains Courageous."

Note—During the serious illness of Rudyard Kipling last winter, The Boston Globe published two articles, one from its Gloucester correspondent, and another from Mr. Walter Scott Carson, its Vermont correspondent, giving their recollections of the famous poet, as they recalled incidents of some personal contact with the man. The article from this city is reprinted and will be of interest to the summer colony here and to others. Happily Mr. Kipling recovered and the world will be correspondingly enriched by additional literary productions.

"DIDN'T SEE ENOUGH SEA"

By James R. Pringle

The recent serious illness of Rudyard Kipling brought to mind to those of a generation ago his visits to this city, which resulted in that classic of fisherman's life, "Captains Courageous."

This was back in '95 and '96. At that time Frederick R. Burton, sometime correspondent of the New York Herald in London, a well-known newspaperman and author of his day, whose setting of the poem "Hiawatha," will be remembered by musicians, was a temporary resident of Gloucester.

Those were stirring days in the Gloucester fisheries. The crews of its 400 fishing schooners were constantly bringing home tales of adventure upon the great open spaces of the troubled seas; and Burton, who was then doing a weekly column for a syndicate, wrote to S. S. McClure, suggesting there was the place and material for an epic of the fishing fleet. Possibly because of this hint, McClure got in touch with Kipling, who was then a resident near Brattleboro, Vt., where he had married a Vermont girl, Miss Ballestier, and had built a home, "Naulakha," and intimated to him that down on Cape Ann was a subject for a worthwhile story.

Already Kipling had heard stories of the sea and the New England fishermen which intrigued him. Living near was Dr. James Conland, who was the Ballestier family physician. Dr. Conland had, as a young man, gone codfishing out of Provincetown, thereby securing the wherewithal to defray his tuition while at college. He and Kipling became fast friends, and it was because of the doctor's tale of his experiences that Kipling's literary appetite was whetted and he accepted readily the commission to write the Gloucester story.

His indebtedness to Conland is acknowledged in the fact that the work is dedicated to him.

Hard Man to Interview

Kipling was then in his early manhood. He had suddenly appeared, a magnificent comet of the first dimension in the world of letters.

His intended trip here, despite his aversion to notoriety, had been duly heralded, possibly from the publicity department of the publishing end. Detraining at Boston from Vermont, he and Dr. Conland headed for T Wharf, then the headquarters of the fresh-fishing fleet, stopping on Atlantic avenue at Coy's, whose eating place may be remembered by waterside men of that day, for a fish dinner, which event was considered of importance to be recorded in the book.

Unquestionably the sights of T Wharf interested him strangely and the upshot was that Dr. Conland, by a knowledge of the psychology of fishermen, secured a passage for the two to Gloucester on the little schooner Venus, Capt. John Dench.

The writer afterward inquired of the crew as to the details of the voyage. The sea, it appeared, was rough, and Kipling, who had lost his sea stomach, paid tribute to Neptune, although always within close touch of the land.

It was nightfall when they arrived here, and he and Dr. Conland made up Duncan street to a small hotel known as the Swift House, in Pleasant street, opposite the Post Office, now used for business.

When the Globe man came in Dr. Conland, big and jovial, was standing in the center of the office and Kipling—there was no mistaking him—near the desk.

Kipling was a man hard to interview; it was rumored that he harbored a resentment against American newspapermen, the story going that in his early days he landed at San Francisco and secured a job on some paper, where his experience with desk men was far from heartening. Evidently the kind of copy that afterwards brought name and fortune had no place in the scheme of routine on a daily which wanted only a plain, unvarnished tale of things as they happened.

Be that as it may, Kipling was as uncommunicative as a clam. He had a peculiar look. It was questioning and appraising, and conveyed a slight impression that something unpleasant might be written of him.

Getting Local Color

The dean of the local newspapermen, who in his younger days had followed the fisheries, acted as questioner. "May I ask you what your mission is here?" he opened as ingratiatingly as possible.

Kipling, who was standing beside the hotel desk, leaned on an elbow, regarded his questioner curiously and said, "O, not much of anything. Just down here to look around." No effort to induce him to loosen up for further copy was successful.

It happened that the late Capt. George W. Eldridge, whose coast pilot maps are familiar to the mariner and yachtsmen up and down the coast, was staying at the hotel. The two became acquainted and spent much time in Capt. Eldridge's room examining the maps of the fishing banks, a set of which Kipling purchased and which no doubt proved of material help in the compilation of the story.

It appeared that Mrs. Ballestier, his mother-in-law, and family, had come for the summer to East Gloucester to the Fairview, a delightful New England inn, where there was genuine New England cooking by those whose knowledge of the art was a heritage of generations of good cooks. It is situated upon a high moorland, surrounded by gnarled apple trees and with a view up the far reaches of Boston Bay around the quadrant to the rim of the world beyond the horizon of Thatcher's. There Kipling eventually made his headquarters with Mrs. Kipling and their baby girl the "little Jo," who died in New York when both were ill of influenza and whose loss ever after saddened the poet's life.

Kipling in the meantime improved his time by journeys around the water front, getting the "local color" and accessories needed for his forthcoming novel of Gloucester fisherman life. In port at the time was the little fishing boat named, "I Am Here," and Kipling, with his usual flair for the picturesque, may have got a cue for the naming of the craft on which Capt. Disko Troop sailed to the banks, the "We're Here."

Made Friends With the Captains

The Fishermen's Institute naturally interested him. Here he could rub elbows with the fishermen—the men before the mast—and study their psychology and philosophy. At the time there were several old mariners who occasionally made the institute headquarters, including Capt. Ben Marchant of Freshwater Cove, who was in Gloucester's one or two ventures in whaling in the 40's, and who grew reminiscent, at times, thereon. Kipling alludes to him under another name.

Then again the annual service in memory of the drowned fishermen, with the poetry and singing and the children strewing the waters of the bay with flowers, appealed strongly to him as one of the highlights of the town happenings.

But if Kipling gave the impression of aloofness to the outside world, that was not the real Kipling, according to the Misses Renton, who kept the Fairview. With the guests—some of the best of New England's families, including those of note in literary life—he was democratic and affable.

Especially was this the case with Frank Dempster Sherman, the poet, an annual visitor for some years, and, between the two, with a common bond arising from kindred tastes, there grew up a strong friendship and they were frequently together.

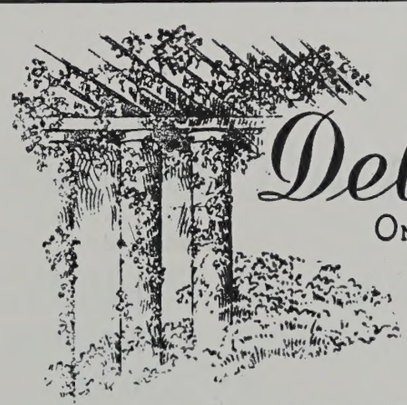
Children His Best Friends

Noticeable was his liking for children. He would gather them on the piazza on a warm afternoon, under the shade of an ancient apple tree, and recount to them many a ballad and tale which held the little ones entranced. There must be a number of adults who, as children, came under the master story-teller's spell in those days spent on the East Gloucester moorland.

Hardby, in a modest cottage above the Fairview, lived Elizabeth Stuart Phelps, afterward Mrs. Ward, distinguished in the literary world, whose novels, with Gloucester as their locale, attracted attention and whose plain characterization of certain matters sometimes aroused resentment of the natives. It is not recorded that these two writers of prominence, despite their proximity, became more than ordinarily acquainted.

Incidentally, Kipling liked the good things of life. The coiner of the phrase, the "great pie belt," was easily suited although it is not recalled that he displayed any special predilection for the piece de resistance of local gastronomers, the fried clam or broiled live. But

(Continued on page 9)



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MAGNOLIA

ENJOY THE PASSING HOUR AND
THE CAPE ANN BREEZE

MAGNOLIA

WHOLLY unexpected was the announcement, about two months ago, that the Oceanside Hotel properties were to pass into new hands, the Messrs. Abbott of the Hotel Vendome, and other properties, Boston, hotel men of repute.

For the past 25 years the Oceanside, almost internationally known, has been under the management of W. S. Warren, Jr. Mr. Warren came on early as usual this spring to get the hotel in readiness for the season, but at the very outset was forced to desist by reason of ill health. Negotiations, which had their tentative beginnings last fall were renewed with the result that Messrs. Abbott came into control of the house and its appurtenances.

The Oceanside, as stated above, has an international reputation. It was founded and achieved its greatest success under George A. Upton. Mr. Upton was one of the last men in the world one would pick for the major domo of an exclusive hotel.

I first met him in the early eighties in the unostentatious office of Andrew Leighton, of Gloucester, as bookkeeper. He came down from the central part of Essex County and secured a place in this fishing firm.

He had come into possession of a house at Magnolia which is now the entrance to the hotel. At that time The Hesperus under the Fullers and later Orra Paige was in its prime and largely patronized. Mrs. Maria Bray was the mistress of Willow cottage, famous as the home of literary people and the Blynman house was located on the site of the William H. Coolidge residence.

Mr. Upton laid down his pen in the fishing firm and resolved to take a shot in the summer hotel business. He went at his work methodically. He was thorough in every detail. Magnolia then was on the apex of a wave of prosperity. The Oceanside, as Mr. Upton named his house, grew and soon became the rallying center for a knot of Back Bay women who formed an exclusive circle. Naturally others tried to get with the elect. It grew by leaps and bounds. Upton was as large as the occasion and in a short time the modest house had reached the big caravansary as it now exists. It became necessary to take in 14 large summer houses to accommodate his patrons. Eight hundred were accommodated.

He spent liberally, even lavishly and showed a stroke of genius in selecting only the most competent help and executives in all departments. The dining-room was enlarged until it was the largest on the North Shore. Nothing tawdry or cheap was tolerated. Everything had to be the best. With the closing of the house in the fall an army of carpenter, plumbers and cleaners were turned loose and much unnecessary work, the clerks declared, was done. But Upton erred on the side of upkeep. Similarly his food and rooms. Everything of the best. Even his help were carefully looked after. Servants' quarters were often better than other hotels offered their guests. That his help might be content he was the moving spirit in organizing the men's and girls' clubs as they exist today and he took an active interest in the welfare of his help. All this paid.

He never advertised save in The Shore and a few years after in another like publication. Guests came unsolicited and there was a waiting list.

NEW YORK, 8 East 48th St.
WASHINGTON, 1211 CONN. AVE.
NEWPORT, R. I.

BOSTON, 587 Boylston St.
LOS ANGELES, CAL.
PASADENA, CAL.

Schmidt & Son, Inc.

Importers of

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MAGNOLIA

Telephone Magnolia 408

Fine Wedding Presents a Specialty
Christmas Gifts held for December Delivery

He recognized his limitations. He chose as his chief executive Albert W. Edes, a Harvard graduate who was the contact man with the guests. Edes was well chosen and a tower of strength. He practically directed the inside. Both men paired up a big team, complementing each other. Upton backed Edes' ideas to the limit.

Down at the beach, the morning concerts were inaugurated, with the combined hotel orchestras and every encouragement given the Beach show in July and the Horse show in August. Among the entrants and participants were some of the best.

Judge Moore sent the pick of his international blue-ribboners from his stable at Pride's. Eleanora Sears and Alice Thorndike and their set were among the stars in the various events. The newspapers wrote the thing up big, with pictures, which was big advertising.

Eight of the finest tennis courts in this country were built at the Oceanside. Among the early guests was a St. Louis family named Davis and one of their sons, Dwight, hardly out of his teens, organized the Magnolia tennis tourney which, in August, attracted the big stars of the country. The lovers of the sport from all sections came to witness the event. The midsummer tennis ball in the big dining-room was easily the social event of the summer season. The fine fleur of the entire shore were there. The hotel was sold out weeks ahead. This same Dwight Davis is now the secretary of war. Yes, Magnolia was much on the summer resort map of New England.

Came the time, however, when Mr. Upton felt that he must ease down and the hotel was placed on the market so to speak. The logical successor was Edes and he would have carried along the old policies which had made the house such a gold mine.

But the cards did not break that way. The hotel went into new hands and changed several times until Mr. Warren came on the scene.

For some reason the Magnolia policy was changed. First came the abolition of the eleven o'clock morning concerts and the establishment of the exclusive swimming pool. Then the tennis tournaments were abandoned, also horse and beach shows and at last the nine hole Kettle Cove golf club links went by the board. The Shore at the time thought these retrograde movements, and said so, incurring unpopularity among certain influential circles. But it never could see where it was wrong.

(Continued on page 22)

MANCHESTER

IR ESME HOWARD, the British ambassador and Lady Isabella Howard are again summer sojourners in Manchester, being absent last season, the greater part of the time on the other side. They have White Lodge, a secluded retreat owned by Mrs. Alvin S. Dexter off Forest street and adjoining the Philip Dexter estate. Two years ago they were at Pride's Crossing.

J. Joyce Broderick and family, representing the vanguard of the British embassy, were the first of the embassy to arrive for the season and have the Hollis L. Roberts cottage "Old Corner" at West Manchester, Mr. Broderick being the commercial counsellor of the embassy.

Mr. and Mrs. James J. Phelan of Brookline have opened their cottage at Smith's Point for the season. Their children, the Misses Katherine and Caroline and James J. Phelan, Jr., who are studying abroad are not expected here until the middle of August.

Mrs. T. Jefferson Coolidge will open her cottage on Friday mornings during July for a series of lectures by Rev. Carroll Perry of Ipswich. Mrs. Henry L. Higginson, Mrs. Gardiner M. Lane, Mrs. Harold J. Coolidge and Mrs. Bayard Tuckerman are named among the patronesses.

Mr. and Mrs. John J. Martin of Commonwealth avenue, Boston, have occupied the Waller cottage at Coolidge Point, where they have been joined by their daughter, Miss Ruth Martin, a graduate from the College of the Sacred Heart at Manhattanville, N. Y.

Mr. and Mrs. Arthur M. Merriam of Boston are settled at their West Manchester cottage.

Mr. and Mrs. Walter I. Stern of New York City, have arrived at the Tower cottage, Cobb avenue, for the season.

William Wood, Jr., and family were among the late June arrivals.

Miss R. Tutt is occupying the Hopkinson cottage this season.

Mrs. Basil Gildersleeve of Baltimore, is a guest of her daughter, Mrs. Gardiner M. Lane at "The Chimneys."

The Samuel A. Culbertsons of Louisville, Ky., are occupying their cottage "By the Way," at the Cove.

Mr. and Mrs. Eugene G. Foster and family of New York have settled at their cottage "Crowncliff," Coolidge Point, for the season.

Mr. H. W. Brooks, an attache of the British embassy, is at "Old Corner," where Mr. and Mrs. J. J. Broderick are already located.

Mr. George E. Cabot and family arrived at their cottage in June after spending the winter in California.

Mr. and Mrs. Goodwin of Boston have leased the Nelson S. Bartlett cottage for the season.

The Hall estate on Beach street, and others have been sold to Samuel M. Felton, 3d, who buys for occupancy. The estate includes a house, bungalow, stable, garage and about two acres of land near Singing beach.

Mr. and Mrs. Francis B. Lothrop, (Eleanor Abbott) are occupying their cottage on Tucks Point road. Mrs. Lothrop was actively interested in the June show of the North Shore Horticul-

(Continued on page 13)

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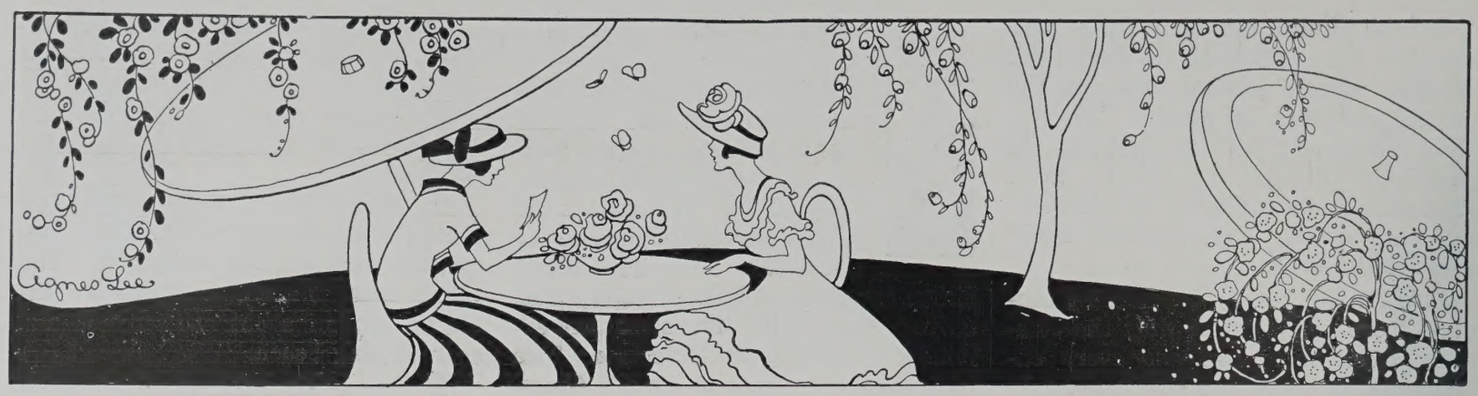

BASS ROCKS

INDEPENDENCE DAY was celebrated as usual at the Bass Rocks Club with a curtain raiser social at the Bass Rocks club house, fireworks, dancing and light refreshments being the main features of the program and "a good time was had by all." The ladies' committee of arrangements comprised Miss Amelia Jarvie, chairman; Mrs. Charles Wilson, Mrs. J. L. Newell, Mrs. E. C. Wilson, Mrs. Max Talbot, Mrs. Laurence A. Brown, who is chairman of the entertainment committee, Mrs. S. H. Pillsbury, Mrs. E. B. Sargent, Miss Louise Condit, Miss Mary Robinson, Mrs. James L. Stuart.

Mrs. Charles Pugh and her daughter, Miss Annie Pugh of Overbrook, Pa., arrived this week for a prolonegd stay at their cottage. Miss Esther Pugh is in Europe this season.

The John Grays of Syracuse have arrived at their summer home, Page street.

Irving H. Taylor of Summit, N. J., and family, have the Tuft cottage.

Wesson Seaburn and family of Detroit are this year's occupants of the Drake cottage, Atlantic road.

The Herbert W. Owens of Lowell are in their cottage, Decatur street.

Lester A. Barr of Washington, who purchased "Casa del Mar," the E. B. Chandler residence at Bass Rocks, has taken occupancy for a second season.

Col. Thorndike D. Howe and family of Boston, have the Conant cottage on Beach road this season.

Arthur L. Taber and family of Boston, have again taken the Wonson cottage on Atlantic road and are established for the summer.

Charles Cooper, Jr., and family of Mt. Vernon, Ohio, are occupying a cottage in Atlantic road.

The H. M. Taylors of Yonkers are again occupying a cottage on Briar road.

Mrs. George L. Fleitz of Troy is occupying the Remick cottage on Atlantic road.

Mrs. Mary B. Adams of Atlantic City, has the Scott cottage in Tragabigzanda road.

Well-known cottagers returning for another season are Mr. and Mrs. Wil-

(Continued on page 23)

EASTERN POINT

YACHTING here is more firmly entrenched than ever with five new Cape Cod knockabouts added to the fleet, making a fourth division. Those keen and enthusiastic seafarers, Mr. and Mrs. Jack Raymond were early on deck, and decided to lose no time, so, with several others of the early arrivals, a pre-season's series of races of the sonders was arranged and proved such a success that it will probably be a fixture.

Col. and Mrs. John W. Prentiss opened their fine stone chateau by the sea, "Blighty," early in the season. The colonel while detained in New York by business finds time to make flying trips to this part of God's country and get a breath of the invigorating sea atmosphere.

The many friends of Mrs. James Murray Kay who has been coming to Eastern Point with her family for a long period will regret to hear of her serious illness at her home. With her is her daughter, Miss May Murray Kay and Mr. and Mrs. J. Murray Kay, Jr.

"The Summer Linen Store"

AT THE MAGNOLIA SHOP of McCutcheon's you will find almost all the departments of our New York store represented. In addition to Linens, there are carefully selected assortments in Bed Coverings, House Furnishings, Handkerchiefs, Lingerie, Negligees, Children's Wear, Women's Sports Wear, Novelty Jewelry, Bags and Scarfs.

Prices at the Magnolia Shop are always identical with those in our Fifth Avenue Store.

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Commodore and Mrs. John Greenough arrived the middle of the month and are settled in their home for the season. Commodore Greenough still retains his old-time interest in the yachting game and gets most of his pleasure in witnessing the young element, who carry on so successfully here the yachting game according to its best Corinthian traditions.

Congressman A. Piatt Andrew after a prolonged session at Washington has arrived at his summer home here.

The Frederick G. Halls, who were absent last season, have reopened their summer home "Stoneacre," and will remain until late in the season.

The Stephen W. Sleepers have opened their house for the season. During the visit of the Swedish prince Augustus on the North Shore in June, Eastern Point was an objective, the Sleepers giving a dinner in his honor to which a number of their friends in the colony were bidden.

Mr. and Mrs. John Clay of Chicago, who were absent last year have returned to "Finisterre," at the tip end of the cape. They were accorded a rather warm welcome while superintending the opening of the house, fire causing a damage of something more than $10,000. However it did not extend to all parts of the house, enabling other sections to be occupied while repairs have been hurried along to get it in readiness for occupancy. This is the second time the house has suffered by fire. In October, 1920, a blaze in the upper section caused damage of about $12,000. If any more blazes occur, the name will have to be changed to "Salamander House." The gardens around this place were always the special pride of the occupants and are as beautiful as ever.

The Rev. Canon Myer and family, who last season were in the Pew house have taken one of the Raymond cottages farther down the Point.

John J. Pew and family, Mr. and Mrs. Frank C. Parmenter, will occupy their cottage "Penrhyn," so named because of the ancestral home of the Pews in Wales. The family first came to Westmoreland County in Virginia, and shortly before 1750 a branch settled in Gloucester, where they have been a factor in commercial and civic life.

KIPLING IN GLOUCESTER

(Continued from page 5)

it is remembered that he washed 'em down with bottled beer and stout.

After writing "Captains Courageous," he, with Mrs. Kipling and Mrs. Ballestier and the children, came here the succeeding year and stayed for a time until he quit America, after the unfortunate affair with his brother-in-law, Beatty Ballestier, which was duly exploited in the press.

Not Learned at First Hand

Kipling was exceedingly democratic and unpretentious. He affected no fine raiment or sought notice by distinctive attire. While here he wore a suit of brownish tweed which might have been picked out from a lot on a ready-made counter at the prevailing price for a suit of that quality in those days, $15. Nor, evidently, was it sent to the clothes pressers very often. Inseparable was the pipe of French briar.

He journeyed to and from Boston on the old steamer City of Gloucester which many who love the beauty of the seaside down the North Shore know so well. On one of these trips a young lady made a snapshot of him, to which he made no objection, and it accompanied an article subsequently written for the Globe at that time.

As to the story, "Captains Courageous," of which many have asked, regarding its reception here:

In the first place, it may be said to be the point of view of Dr. Conland, Kipling made no deep-sea fishing trip on a Gloucester fisherman, and therefore could not describe the men at first hand. His material was gathered hastily and evidently written to fill an order in as short a time as possible. Yet, considering the handicaps under which he labored, he turned out a good yarn, so much so that experienced men like Capt. George H. Peoples, ex-president of the Master Mariners' Association, who may be considered a competent critic, wished that he could have given more time to the tale and had a more accurate close-up of the Gloucester fisherman as he is.

Not Quite Up to Date

However, the story is a good portrayal of a Grand Banker's life out of Provincetown during the period just after the Civil War, with the personnel mostly the native stock fishermen. Had he gone on a salt codfishing voyage to the Banks from Gloucester in the 90's there is no question that another and entirely different "Captains Courageous," would have resulted, for in the personnel at that time and even earlier the native-born Gloucesterite aboard a fishing craft had practically disappeared. The best and most adventurous seamen of the English-speaking seas and beyond, attracted by its glamour and tales of profit, as in the case of the redoubtable Sol Jacobs and others, had monopolized both skippers' and crews' berths in the fleet.

While at the Board of Trade or browsing around the wharves, prominent citizens ventured to express the hope that he wouldn't write anything ridiculous or derogatory of the town or its people, as had been a criticism of previous writers. Kipling listened and said nothing. The fact that he left a most kindly impression, which continues to this day, despite any shortcoming in his story, real or otherwise, proves that he endeavored to meet the wishes of the citizens in that respect.

And so in this time the heart of Gloucester goes out to Kipling and his family.

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MY LADY GOES SHOPPING

The Younger Generation Seize Magnolia —Chubby is as Chubby as Ever—Yet Different — Times Have Changed — All the Old Haunts are Gayer Than Ever Before—Everybody's Happy!

Chubby and Babs were talking very, very earnestly. In fact, they were philosophizing; and considering that it was Chubby and Babs, it was some philosophy, too.

"No, Chubby," said Babs, very positively. Her yellow—(she called them amber, but that was young Pally's fault. He wrote poetry to her)—her yellow eyes glittered. "Ovington's is simply a wonderful place for everything. It has a most complete line of novelties. I know it. Also I know that Peggy and I found those darling gifts for you and the whole bunch there—that cigarette boxes, trays, and prizes are to be found beyond measure and description—but I did not buy my clothes there. Just because Ovington's has everything you ever wanted, please don't take too much for granted. These clothes came from the Grande Maison de Blanc. You should have known it at once. Where else could they come from—this perfectly superb little figured chiffon dress —and my newest, latest thing in hats? Don't you dare tell me I think too much of myself. I don't. But I certainly don't see any reason for depreciating myself, when I'm in an exquisite creation like this. I should say not."

"Rather not," Chubby echoed weakly. As usual, Babs silenced him for at least a second and a half. No longer. That record was as hard to beat as any ever made on the best track in America. "But how about the little dingus there—the gay young appendage?"

"My parasol? Same place, the Grande Maison. Oh, you haven't seen the half of it! My Palm Beach hat. Why, it's hardly out yet, it's so new. At last—Happy!"

Happy was bright gold and dazzling white with glorious brown eyes. Her hair was startlingly like that of Peggy the golden-haired—of long ago.

"I've been in MacMillan's," she announced. "My dear, have you seen their homespuns? The softest texture, and the most stunning borders you ever could see! Some are all wool — one model is wool and linen. I'm just wild about it. All handwoven. Then, the wool and cotton ones are washable—I guess they're all washable—Mumsy can't tell me they're unpractical! Baby blankets, scarfs —" "Heavens!" said Chubby. "What do you want all those for?"

"Don't mind him," Babs said. "Tell me some more. Chubby is impossible at times."

"I take after my father," said Chubby mournfully. "He wished it on me."

"Slater's," Happy kept on, "is perfect. They do have the most unique, the cleverest things — especially for children!"

"Oh, now I see," said Chubby. A pleased grin cracked the tranquility of his rather rotund countenance.

"I'm determined to have some sandclogs with high heels. Don't you adore them? I want some gold ones."

"This color-scheme fad," groaned Chubby. "We golden goddesses with brass sandals —"

"Can't you make him stop?" Happy begged,.

Babs spoke despairingly. "I took him into Del Monte's. If Chubby can only eat—the rest of us can talk. And Del's does impress him—he even listens to the music there."

"Well, there's some hope then," Happy observed.

"I don't mind so much when he talks about Schmidt's," said Babbs, "because then he's sensible; in fact, I can agree with almost everything he says."

"I must be," said Chubby dryly.

Babs kept on. "Now this perfectly matchless assortment Schmidt has at

When only the ice keeps cool

WHEN the thermometer mounts and the morale droops, there's a lot of good cheer and concentrated coolness to be poured out of an Ovington refreshment set. And the clearness of the crystal, the dash of color for decoration, the grace of a glass, are things that help the eye anticipate the pleasures of the palate. At Ovington's your eye will see many a set to admire. Not extravagantly priced, either.

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present, of old Georgian silver—really, the place strikes me with awe, every time I go in."

"But it's that chest of old Italian silver I was talking about," Chubby put in. "Flatware of about 1750—honestly, I couldn't describe it."

"No, you couldn't," said Babs, "but it is wonderful. You're right. I agree with you perfectly."

Happy's dimples fled. "I left mother at Sadie Kelly's and forgot to call for her," she gasped.

Chubby looked regretful. "Shoot! I wish I'd known it. If there's a combination I like it's your mother and Sadie Kelly's."

"I noticed that," said Happy. "You certainly shined up to mother the other evening—from seven to twelve. The orchestra—oh my! I asked mother afterward if you had proposed—"

"You idiot," said Chubby.

Happy raised her eyebrows in an absurdly haughty way. "Is it so idiotic to ask for my hand in marriage?"

Chubby was completely squelched. "Oh, I thought—I didn't know what you meant."

"Here comes mother now—from McCutcheon's," Happy cried. She leaned over to Babs. "She's buying me some lingerie—you remember those sweet little step-ins and vests? Mm—And I'm going to get that French negligee of maribou and changeable taffeta, or die in the attempt."

"All right, you can have it," said Babs. "McCutcheon has more than one negligee. I know one—with velvet flowers on georgette—it's simply luscious—you can't imagine it. I've already bought it. Howdy, Mrs. Mumsy!"

"Mrs. Mumsy" smiled. It was the same bewitching smile. She spoke. It was the same lovely voice. And her eyes grew soft and crinkly just as they had twenty years before—but her hair was silver—not the gold which I had always believed to be so much a part of Peggy. I had never imagined a Peggy without the golden cloud of hair—but the silver was a radiance which made her face, always spirituelle, almost celestial. Yes, it was the same Peggy. I was the same I—the same Anne. But we were all twenty years older. We were the other half. We were old—to these boys and girls of ours. All but Peggy. She was theirs. They knew it, and so did she. She was within the charmed circle.

"Isn't this nice," Peggy chattered. "Did you go into Monahan's, Happychild? No? You certainly must. It is the most satisfying place—the place of places. I could hardly tear myself away from those coats—lovely things. Well, Chubby, how's the dad? And Joan —I mean your mother—how is she?"

"Just fine," Chubby glowed. "They just arrived today. Dad's over supervising the camp he's having built. He simply talks L. B. Nauss lumber until you feel positively wooden."

"Don't you always?" asked Babs.

Chubby's right eye achieved a glare. With his left he managed to look with only a mild expression of pain at Peggy.

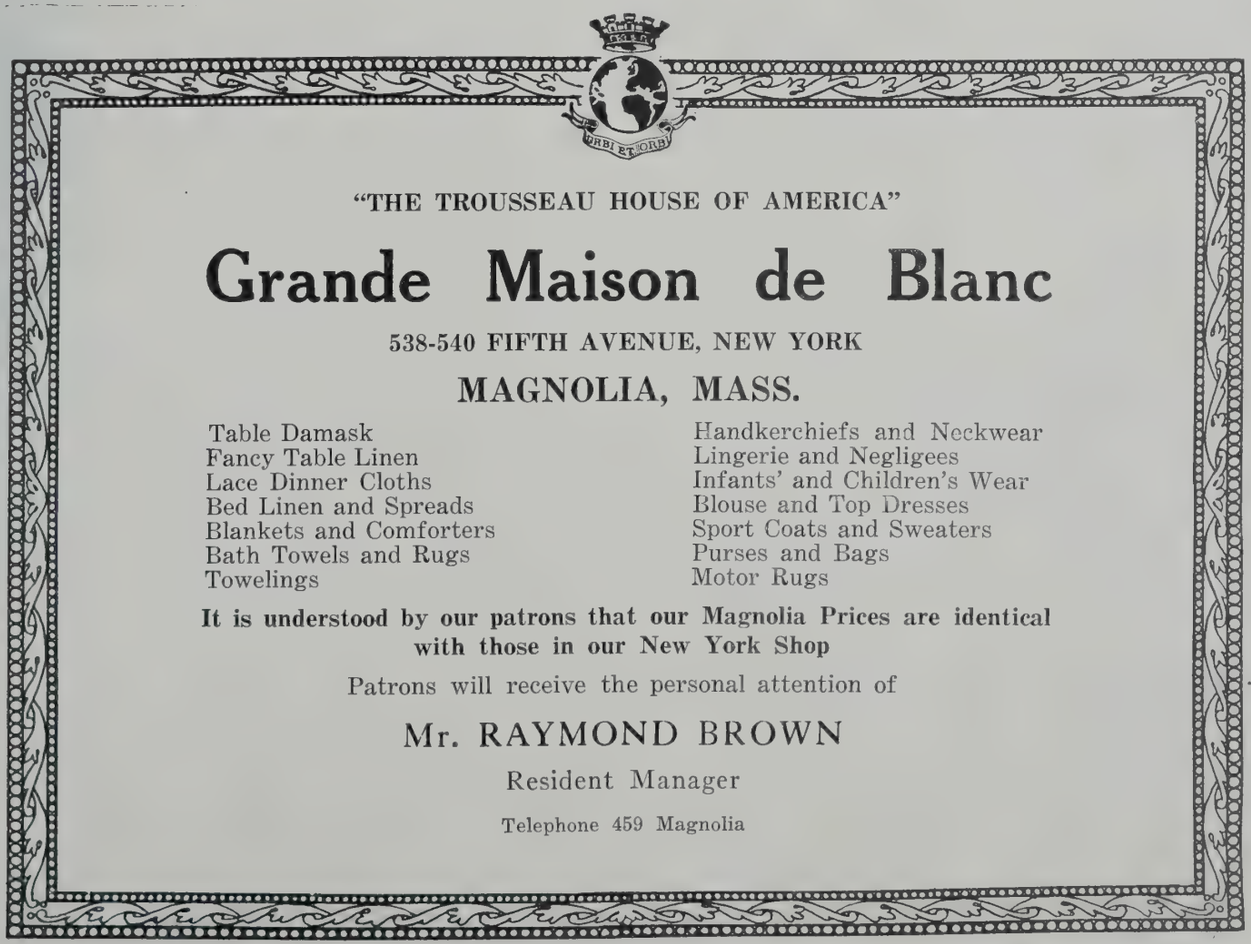
"As you know," he said, "with dad, when it isn't cracking up Hornblower & Weeks as the only place to buy bonds, it's something else. He just simply raves about the 'six tempting breakfasts' in Gorton-Pew's recipe book. Mother says she could apply for a job as cook on any sea-going vessel, just from hearing dad explain the process so much and so thoroughly." Peggy howled. "The same old Chubby! I suppose he's still advertising Gloucester, visiting the Gloucester bank in his spare hours, and idling away his mornings in J. C. Shepherd's."

"O yes," said Chubby. "He insists that Shepherd has the most compact and efficient place he's ever found. 'Everything in one place,' he says."

"Oh, Mumsy's for McPherson and Symmes," Happy laughed. "She's always ringing up for more. Really, I think dad suspects a co-respondent."

Peggy blushed. "Phil still pretends to be jealous. I was calling up the National Butchers the other day —"

"He heard her say "honey," giggled Happy.



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"It was honey hams—their specialty," explained Peggy. "Well, Phil said I'd better beware, or he'd call up these butchers for a different reason."

Chubby went into a fit of laughing.

"Really," said Babs coldly, "those men have the vilest sense of humor. I was talking about Armstrong's to Chubby, telling him all the merits of the Arnold Glove Grip shoe and he made some horrible fun on Glove Grip—I've forgotten it now."

"I remember it," said Chubby. "But —"

"But you're not going to tell it again," said Babs. "Talk about Pattillo's rustic chairs—their porch furniture's perfect — or about the Frigidaire — L. S. Smith's electric refrigerators. You need one of those, Chubby."

"Thank you," Chubby bowed elaborately.

"Come, children," Peggy said. "We must be getting home. Phil's building some new ells or something, I'm not sure what, on the house. He's determined to have some lumber from the Gloucester Coal & Lumber Co., on the place somewhere. He mutters about 'nice straight frames'— 'splendid finish' and all that, all the time. I do want to see how it's coming on."

"I'm stopping at Wetherell's," said Chubby. "I have to get some elastic stockings for Auntie May. She insists on having them from there. Let's go to Marshall-Sturtevant's, on the way. It's the best place I ever found for fresh home-made candy. Oh yummy —!"

Jack and I meanwhile were reviving the pleasures of youth with some of Barker's fresh-fruit strawberry ice-

(Continued on page 18)

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EAST GLOUCESTER

WITH the passing of Mrs. Grace M. Buell, whose death occurred during the spring, goes one of a band of pioneer women, who have been a most potent factor in the upbuilding of East Gloucester as a summer resort. Mrs. Buell's mother was a Wonson, among the first, is not the first, to take in summer boarders in this locality, the Wonson home being on the site of the present Hawthorne Inn. Later Mrs. Buell founded Merrill Hall, with which she has been identified for more than 35 years. Always manifesting a friendly interest in her guests, she made her house more than a boarding place, a home in whose friendly atmosphere the guests always found a welcome. A woman of fine presence and intellectuality she left a large circle of friends in many sections of the country.

During the winter Miss Lucy Brown Davis who for years made her summer home at the Hawthorne Inn and the Harbor View, passed on while on a trip in Italy. Her body was brought on and laid away in the family lot in Oak Grove, June 18. Miss Davis was a remarkable woman. Of an old Gloucester family, using the term advisedly, she received an education as became the daughter of one of the town's leading merchants. Of an energetic temperament, as a young woman she engaged in teaching in a private school in Washington. The Honorable Timothy Davis of this town was then representative from this district in Congress and she had the entree to the highest social and official circles of the national capital. Retiring from the teaching field she traveled extensively into about all civilized countries, her Washington acquaintances securing the open door to the halls of the highest. She knew well all the art galleries, the palaces and many of the notables of many countries and her reminiscences were delightfully entertaining. She gave talks concerning these and possessing a high literary and discursive faculty these occasions were one of profit and entertainment to her auditors. She never outgrew her love for travel and again traversed through South America including a trip over the Andes, later going on to Australia. She was in her 90th year.

MANCHESTER

(Continued from page 7)

tural Society, being a member of the North Shore Garden Club.

George F. Willett of Norwood, conveyed to Louis Ross, Brookline, land near Summer street, containing 138,905 square feet; also land known as Lowell lot, containing 116,106 square feet.

Mr. and Mrs. Lester Leland are at their West Manchester cottage for the sesaon.

Mrs. Frederick Tabor of Aiken, S. C., has arrived at the C. B. Taylor cottage, "The Craggs," for the season.

Mrs. Reginald H. Fitz and family arrived in June at their cottage, "The Mountain," for the summer.

The J. R. McGinleys of New York are numbered among the June arrivals at their cottage at Gales Point. Others who have opened their cottages are Miss Elizabeth Putnam, Mr. and Mrs. Russell S. Codman, George Putnam, Jr., and Mr. and Mrs. William D. Sohier, Jr. (Elaine Denegre) who have the Merrill cottage as usual at Smith's Point, and Mr. and Mrs. Walter J. Mitchell.

Papers have passed conveying the Bigelow estate fronting Summer and Ocean streets, to John E. Searle. The property contains about 11 acres of land and is assessed for $10,000. The new owner plans to combine it with his adjoining estate.

Mr. and Mrs. S. V. R. Crosby are entertaining their son and daughter-in-law, Mr. and Mrs. Henry G. Crosby of Paris, who came home the last of June for the summer.

Mrs. George Peirce who has been spending the winter at Weston, has returned to Manchester for the season, opening her cottage on Old Neck road.

Mr. and Mrs. Isaac T. Mann of Washington, D. C., have arrived at their Cooldge Point estate for the season.

Mr. and Mrs. William J. Andrews are located at the "Moorings," the William A. Tucker estate at Norton's Neck, for the summer.

George Nixon Black has moved down from Boston to his Smith Point cottage for the summer.

Mr. and Mrs. Louis A. Baer have opened "Buena Vista," their summer home on Smith's Point. They spent the winter season at their Boston residence.

Dr. Marshall Fabyan of Boston, who has been abroad, and Mrs. Fabyan will reopen "Hickory Hill," at Beverly Farms, early in June.

Mrs. Thomas P. Beal of Boston was one of the early season arrivals in the Beverly Cove cottage colony, and already has opened her home, "Evergreen," for the summer.

After a long absence abroad, Dr. and Mrs. Robert B. Osgood have returned to "Ring's Island," their place at Ipswich, for the summer. Last summer they spent the season in Europe, and during their absence, their home was occupied by Dr. and Mrs. Philip Wilson, of Boston.

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Agent for the Churchill Hand-Loom Fabrics

Dr. and Mrs. G. Colket Caner of 37 Marlboro street are to be at Manchester this summer, and will have the Dr. Brown cottage on Sea street. It is not far from the summer home of Dr. Caner's parents, Mr. and Mrs. Harrison K. Caner, whose "Felsenmeer," is in the Dana's Beach section of Manchester.

AWNINGS, HAMMOCKS
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Telephone 190

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Successors to
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26 WHARF ST.,
Gloucester, Mass.

TO MY LADY IN SEARCH OF THE PRACTICAL

RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF

GLOUCESTER

ENJOY THE PASSING HOUR AND
THE CAPE ANN BREEZE

YACHTING OUTLOOK

Pre-Season Sonder Races at Eastern Point—Cape Cod Knockabout Class Added. Annisquam Club Well Settled in New Home —Squam Bar To Be Dredged.

The year 1926 finds the yachting game more firmly entrenched on Cape Ann than for many years.

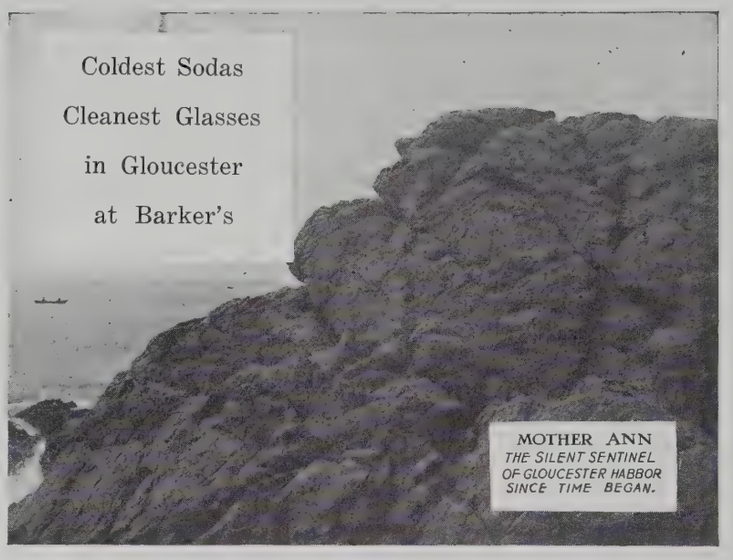
At Eastern Point a fourth class has been added to the fleet, the Cape Cod knockabouts which now gives with the sonders, the handicap class and the midgets, quite a respectable showing. Two new sonders have been added to the class, the Bubbles, formerly the Spokane II which was sent out to Germany to race, and the Whiskaway, purchased by William MacDonald, thus giving Mr. MacDonald two in this class. Mr. Elliott Frost of Boston is the sailing owner of the Bubbles.

Those enthusiastic yachtsmen, Mr. and Mrs. Jack Raymond, came down early to their summer home on the Point and finding others of the club on the spot, organized a pre-season sonder race series which was to end July 3 and have been having some great sport, it being demonstrated that the weather for these late spring races couldn't be improved upon. This is the earliest the writer, in more than 40 years' experience, ever knew racing to begin on Cape Ann.

At Annisquam, the club is settled in its new home, now completely finished. The club is to be congratulated on the spirit which has brought into existence such an edifice, which leaves nothing to be desired and makes for stability of the yachting interest—Squam's main asset. City and state have combined on what promises to be a unique experiment. A contract has been let to dredge Squam bar 200 feet. This will be watched with interest, the x in the problem being, whether the sand will be washed back into the gap that is dredged. If it does not it will improve navigation in the river wonderfully not only to the small craft, but to sizable draft commercial boats as well.

In the four classes, some 30 boats are enrolled, including six fifteen-footers, seven, in the Bird Class, six "Fish" boats and 18 of the "Cats."

The fleet remains substantially as last year, the only change being that all the boats have been "marconized," which change is expected to make for increased speed.



Barker's Soda Fountain has such a wide reputation for the richness and quality of its Ice Cream Sodas, Frozen Whipped Cream, College Ices and Specialties, that people come for miles around to get sodas at this fountain.

BARKER'S DRUG STORE, 134 Main Street

Summer Residents of Cape Ann

We carry the **finest and best selected stock of Summer Footwear** in this Locality. **Sport, Golf, Tennis, and Beach Shoes.** Buster Brown Shoes for Children and Adults, Arnold Glove Grip Shoes for Men and Women. Women's full-fashioned silk Hose at $1.49.

Prices reasonable and to your liking.

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Diamonds, Watches, Clocks, Silverware, Optical Goods,

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On our Gift Counters Department you will find the latest and Exclusive Line of American and Foreign Novelties, Reasonably Priced. Inspection Cordially Invited.

Only the most expert craftsman employed in our Repairing Department. Satisfaction Guaranteed.

150 MAIN STREET GLOUCESTER, MASS.

PANTHER LOSES

Sunday's Sonder Race Through Mistaking Location of Buoy—Cape Cod Knockabouts Make Debut

It was rough going in the first regularly scheduled race of the Eastern Point Yacht Club Monday. The day was evidently made for the Panther for, from the start, she took kindly to the English Channel conditions establishing a lead of nearly three-quarters of a mile on the first leg. The rest appeared nothing but a romp home.

Unfortunately her skipper instead of heading westerly for Kettle Island, near which the buoy is moored, pointed the craft toward Baker's. Shamrock, which was going strong a good second, followed the leader and also got left. When their navigators came to and realized their mistake Skeezix and Olita had nearly finished the reach in the second leg to Kettle Island.

Skeezix and Olita were fighting hard for first place, Skeezix finally getting the advantage. Panther finished but Shamrock threw up the sponge and withdrew when the mistake was discovered.

The new Cape Cod knockabout class made its initial appearance, Kitmer, Max Talbot's boat, winning first blood.

The midgets sailed an inside course. The wind was a fresh southwesterly, the first leg a beat to the Whistler, the second a broad reach to Kettle Island and the third a reach home. The summary:

SONDER CLASS

Skeezix, Charles Higgins	1:30:02
Olita II, Mr. and Mrs. Jack Raymond	1:30:24
Vim, John T. Lewis	1:34:02
Lady, William McDonald (W. Eustis)	1:34:26
Whiskaway, William McDonald	1:36:09
Panther, Philip Rhinelander	1:36:10
Bubbles, Elliott Frost	1:37:16
Bandit, E. M. Williams (Julia Raymond	1:40:32
Shamrock, Helen Patch (B. Colby)	Withdrew

CAPE COD KNOCKABOUTS

Kitmer, Max Talbot	0:33:10
Aeolus, Henry D. Sleeper	0:55:00
Fontana, Emma Raymond	1:00:52
Naughty One, J. O. Proctor, Jr.	Withdrew
Lucky Duck, S. H. Pillsbury	Withdrew

MIDGETS

Philetas, Philip Tucker	0:57:10
Mischief, M. Jacobus	0:58:46

ROUGH GOING

In Sunday's Sailing at Squam Three Capsize—Record Time Made in Initial Race of Season

A 25 to 30-knot southwesterly wind, with a start at slack water and a finish on the young flood, combined to send some of the Annisquam fleet of yachts over the course in record time Monday.

There were three capsizings, the Pussycat, Skipjack and Friday in the Fish Class, while Commodore Wiggin in the "fifteens" came in with decks almost awash and grounded just before reaching the line. He bailed out and crossed the line.

In the fifteens, Nisan and Hurrah got away even with the Tabasco trailing 200 feet astern. It was a broad reach to the mark at Essex and once outside the river the Nisan began to establish a lead which she gradually stretched to the outer mark and on the windward work home.

In the Cats, Russell Smith made the record time in all the classes in 1hr 11m 40s. He got the advantage of the sendoff, although given a hot fight by Quincy Bent, who was at the tiller of the Fay.

Katherine Usher in the Avis sailed a game race in the Bird Class, finishing first. The Baby Duck and Albatross led first and second respectively to the inner mark, but on the beat home split to starboard, the Baby Duck and Albatross going toward Essex while the Avis headed for the Lanesville shore to get under the lee into smoother water and lighter wind. The move was a winner and brought the Avis right up front by a big margin. The summary:

FIFTEEN FOOTERS

Name and Owner	El Time
Nisan, D. H. Woodbury	1:19:20
Hurrah, Sherburne Wiggin	1:22:00
Tabasco, Jr., H. H. Wiggin	2:12:00

BIRD BOATS

Avis, Norman Alsen (Katherine Usher)	1:15:55
Kayoshk, Everett Brown	1:18:15
Albatross, Walter Olsen, Jr.	1:18:48
Baby Duck, Dewitt Parker	1:26:24

CATS

Caterpillar, R. Russell Smith	1:11:40
Fay, Bobby Bent (Quincy Bent)	1:14:25
Catspaw, Lucius Hill	1:14:40
Purr, Ray Huntsman	1:14:52
Kittiwake, Howard Bloomberg	1:15:47
Copycat, Wesley Peas	1:16:30
Katchup, W. D. Mitler	1:17:45
Puss-In-Boots, John Gleason	1:17:51
Scratch, Francis Gleason	1:20:07
Catalena, Eleanor Ives	1:20:30
Eli, Granger Hill	1:21:69

FISH BOATS

Skate, Henry Worcester, Jr.	1:18:00
Friday, C. L. Norton, Jr., capsized	
Skipjack, David Morse, capsized	
Pussycat, Fletcher Wonson, capsized	
Bluefish, Albert Hale, withdrawn	
Perch, Harry Griffin, withdrew	

LAST PRE-SEASON RACE

Of Sonder Class at Eastern Point, Victory for Olita II

The last of the pre-season Sonder races was sailed Sunday afternoon, a light southwesterly prevailing.

The course was a reach to the mark off Kettle Island, a run to the easterly mark and a beat home. The Olita, Capt. Jack Raymond, led from start to finish. Three of the Midget class sailed a course in the harbor. The summary:

EASTERN POINT SONDERS

Name and Owner	El Time
Olita II, Jack Raymond	2:11:58
Whiskaway, William McDonald	2:13:19
Shamrock, Helen Patch (B. Colby)	2:16:01
Lady, W. McDonald (W. Eustis)	2:16:06
Bandit, E. M. Williams (Henry Raymond)	2:23:20

MIDGET CLASS

Philetas, Philip Tucker	1:47:06
Mischief, M. Jacobus	1:49:16
Wind, L. Rhinelander	1:55:53

The five Cape Cod knockabouts purchased at Wareham for a new class arrived this afternoon.

LAST WERE FIRST

Shifty Wind Conditions Favor Sternmost Boats Which Come From Behind and Win

A baffling east southeast breeze played havoc with the head boats in the race of the Eastern Point Sonders Saturday afternoon, so that the apparently hopelessly last were first and leaders were left far astern.

The initial leg to the Easterly mark was at first a reach until the boats were headed off for windward work, Skeezi, Olita and Vim rounding in order at each tick of the seconds. On the reach to Kettle Island the same positions were held on the final leg and the breeze died down.

Vim, about a mile behind, stood broad off to the eastward on a wind hunting quest in which she was successful, running down the leading boats, which, a half mile in shore, were in the doldrums.

Panther, Bubbles and Whiskaway, noting Vim's luck, followed suit and benefited.

The fleet of Cape Cod knockabouts were expected to arrive in time for the race but at night there was no sign of them on the Cape Cod horizon. The summary:

SONDER CLASS

Name and Owner	El Time
Vim, John S. Lewis	2:15:52
Bandit, E. M. Williams (H. Raymond)	2:16:02
Bubbles, Elliott Frost	2:17:40
Whiskaway, Wm. McDonald	2:17:46
Lady, W. McDonald (W. Eustis)	2:18:08
Panther, Philip Rhinelander	2:18:28
Olita, Second, Jack Raymond	2:19:56
Skeezi, Charles Higgins	2:20:03
Shamrock, Helen Patch (B. Colby)	2:22:18

The midgets tried to sail a race but got hopelessly tangled as to the right course. The race was declared not sailed.

SQUAM SEASON OPENS

First Race in Sunday Series Sailed July 5—Teaser, Catspaw and Skate the Winners

The Annisquam Yacht Club opened its first race of the season Sunday afternoon, a brisk southwesterly prevailing.

In the third class, Russell Smith in the Teaser got the jump but by the time the black buoy had been reached the Wren came up and before the Plum Cove buoy was reached had passed into first place. Teaser, however, succeeded rounding first and holding the leading place thereafter.

NATIONAL QUALITY NATIONAL SERVICE

WELCOME We extend at this season of the year a welcome. North Shore's well known MOST SANITARY MARKETS are at your service in every sense of the word.

BEST HEAVY WESTERN DRESSED BEEF
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MILK-FED CHICKENS AND FOWL
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250 CABOT ST., BEVERLY (Tel. 1652);
256 ESSEX ST., SALEM (Tel. 3510)

Largest Retailers of Meats and Poultry in America

The Busy Bee

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LOBSTERS — STEAKS — CHOPS
Food Cooked to Order
Summer Residents—When in Town Dine Here
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At ROCKY NECK, EAST GLOUCESTER
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For Sixty Years
THIS PHARMACY has been dispensing Reliable
Drugs and Medicines
to the people of Cape Ann. Have you ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.
The Wetherell Pharmacy
P. O. SQUARE

In the Cat class, Pussy Cat led on the run and reach. On the windward work, her skipper stood off to port toward the Essex shore, the others under the Bayview shore. When they came together at the Black buoy Catspaw was in the lead, Pussy Cat second.

Those old rivals in the Fish class, Harry Worcester and Harry Griffin came to grips again. The Harry Worcester led from start to finish in the Skate. Harry Worcester has purchased a Bird boat and hereafter will sail in that class. The summary:

BIRD CLASS

Name and Owner	El Time
Teaser 3d, R. R. Smith	1:02:40
Avis, Norman Olsen (Catherine Usher)	1:04:05
Albatross, Walter Olsen, Jr.	1:05:45
Baby Duck, Dewitt Parker	1:06:40
Kayoshk, Everett Brown	1:08:00
Wren, William Lufkin	1:08:30

CAT CLASS

Catspaw, Morrill Wiggin	1:09:06
Pussy Cat, Fletcher Wonson	1:10:45
Puss in Boots, John Gleason	1:11:22
Copycat, Wesley Pear	1:11:42
Eli, Granger Hill	1:12:00
Scratch, Francis Gleason	1:12:05
Fay, Bobby Bent	1:12:16
Purr, Ray Huntsman	1:12:22
Catalena, Alice Ives	1:13:26
Kittiwake, Howard Bloomberg	1:14:34

FISH CLASS

Skate, Harry Worcester	1:12:00
Perch, Harry Griffin	1:12:26
Skipjack, David Morse	1:19:33
Bluefish, Albert Hale	1:21:18

SKEEZE LEADS SONDERS

Aided by a Kindly Slant

A light, fluky easterly wind and a smooth sea were the conditions in which the race of the Eastern Point Club was sailed Wednesday afternoon.

In the sonder class, Mrs. Jack Raymond was at the helm of the Whiskaway and early in the day established a long lead with Skeeze second, Shamrock and Bubbles in order.

The wind became finicky, however, and Whiskaway was left becalmed, while a slant of light air helped the Skeeze, which finished first.

The Cape Cod knockabouts sailed their second race today over the inside course, Meredith Talbot again finishing first. The summary:

SONDER CLASS

Name	El Time
Skeeze, Charles Higgins	2:06:21
Whiskaway, Wm. McDonald (Mrs. Jack Raymond)	2:09:01
Bubbles, Elliott Frost	2:10:52
Shamrock, Helen Hatch (E Colby)	2:15:40
Panther, P. Rhinelander	2:17:50
Lady, William McDonald	2:17:58

CAPE COD KNOCKABOUTS

Kilmer, Meredith Talbot	1:29:18
Naughty One, J. O. Proctor, 3d	1:29:40
Lucky Duck, S. H. Pillsbury	1:30:52
Fontana, Emma Raymond	1:37:01
Aeolus, Henry D. Sleeper	1:41:06

MIDGETS

Philetas, Philip Tucker	1:25:20
Mischief, M. Jacobus	1:27:12

SADIE KELLY'S
GREEN GABLES
Magnolia, Mass.
North Shore's Smartest
Dance Restaurant
A La Carte Service
Shore Dinners
Choice Rooms With Baths

PARKING REGULATIONS

CITY OF GLOUCESTER

Notice to Automobilists

Attention is called to the following extracts from an ordinance governing automobile traffic passed June 6, 1924.

Section One. During the months of June, July, August and September the following traffic regulations shall be effective for vehicles:

1. Short street to be a one-way street, travel only in northerly direction, from Main to Middle street.

2. Hancock street from Middle to Main one-way only, southerly direction.

3. No parking from crossing to Pleasant street on Main street in front of Post Office.

4. No parking eastern side of School street from Middle to Mason street.

5. No parking Main street southern side from Strand Theatre to Boynton Way.

6. No parking Main street northerly side from Busy Bee Lunch Room to Whitmarsh's Store.

7. No parking Hancock street, Main to Rogers street.

8. No parking northerly side Middle street, School to Washington.

9. No parking either side Elm street, Main to Federal.

10. Parking only on east side of Duncan street from Fishermen's Institute to Rogers street.

11. No parking on east side of Chestnut street.

12. Busses may stop at theatres and only at designated places marked by white lines.

13. Manchester and West Gloucester busses, incoming, to use Rogers street; west bound through Main street.

14. Crossings marked by white lines are Safety Zones.

15. Any owner or operator of a vehicle shall when requested by a member of the Police Department move said vehicle from any place where it may be standing.

16. Nautilus road a one way street in a southerly direction between Bass avenue and Bass Rocks road.

No vehicle shall be parked on Middle street on either side of said street from Pleasant street to Dale avenue.

Vehicles shall be parked on the Western side of Dale avenue, only in a diagonal direction with right rear wheel against curb.

17. No automobile or other vehicle shall be parked within 15 feet of any hydrant on any street in the City of Gloucester.

Section Two. All acts and parts of acts inconsistent herewith are hereby repealed.

Section Three. This ordinance shall take effect on and after ten days from the date of its final passage.

MILLARD J. WHIDDEN,
City Marshal.

FOUNDED ON A ROCK

Twenty Years of Fair Dealing Brings the Inevitable Reward

JOSEPH KERR

Back of any pronounced success — a clean success—is the man. And ingrained in that man is the fundamental of integrity.

Wednesday, Mr. Kerr moved into his new block, corner Elm and Main streets, which is conceded to be the finest house furnishing emporium in Essex County. Its three stories have been filled with the finest and best line of furnishings ever assembled under one roof on Cape Ann.

Architecturally the new building is the last word in big retail merchandising establishments. The keynote is plenty of light, natural and artificial, and with several acres of floor space the goods are displayed to the greatest advantage.

Some 20 years since Joseph Kerr came to this city, a stranger, and established a modest furniture business. His motto was a square deal and fair treatment to his customers. What they bought they received. There was no misrepresentation. In addition he has been a liberal advertiser.

Mr. Kerr has won a high place among the merchants of Cape Ann. A director of the Chamber of Commerce, a member of leading fraternal and civic organizations. His has been 20 years of marked success as the founder of one of Gloucester's big business enterprises —The National House Furnishing Co.

BASS ROCKS

Irving Taylor and family of Summit, N. J., who had the Sheedy cottage last season have Mrs. Tufts' cottage on Hillside road.

Mr. and Mrs. W. H. Hopple and two children of Cincinnati have the Selden house, which they occupied last season.

Laurence A. Brown and family of Boston, are established in the Souther farmhouse, which they occupied several seasons.

Mr. and Mrs. George A. Worden of Detroit are occupying their Bass avenue cottage.

Dr. Octavius T. Howe and family of Boston is occupying his house, corner Souther and Brier roads.

Mr. and Mrs. J. F. Smithwick of Memphis have taken the Chase cottage at Eastern point.

Mrs. Charles J. Christie of Cincinnati is again at the Beals cottage on Beach road.

Mr. and Mrs. Charles P. Smith of Auburndale are occupying their Beach road cottage.

Max Talbot and family of Brookline, are occupying the Foss cottage, Decatur street.

L. F. Fitch and family of Newton Center, have a cottage at Atlantic road for the season.

The Walter G. Resors of Chestnut Hill, who have been prominent in social

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We carry, in addition to our own goods, a large assortment of the leading brands of Candies, including SCHRAFFT'S, FISH'S and CYNTHIA SWEETS.

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Ice Cream of Our Own Manufacture--All the Leading Flavors
Only the Purest Fruit Juices Used at Our Soda Fountain.

THE LARGEST VARIETY OF FRESH SALTED NUTS
in the City—Always Crisp and Toothsome

REMOVAL

The McPherson Symmes Co.

HAVE REMOVED TO THEIR

NEW HEADQUARTERS

431 Main Street, Near the Junction of East Main and Eastern Avenues. At the Entrance of the East Gloucester, Bass Rocks, Long Beach, Briar Neck-Rockport Section.

This Newly Fitted Establishment is Equipped With the Latest and Most Sanitary Devices for a

FIRST CLASS PROVISION MARKET
FINE GROCERIES
FRESH MEATS FRESH FISH
FRESH VEGETABLES

Everything in its Season Will Be Found in This Store.

Deliveries made at Bass Rocks, East Gloucester, Briar's Neck, West Gloucester, Wolf Hill, Riverview, Wheeler's Point, and Annisquam.

Telephone Orders Given Prompt Attention

TEL. 670 431 MAIN ST., GLOUCESTER, MASS.

affairs at Bass Rocks for several seasons will not be here this summer, having leased their cottage.

Howard Wicks Brown and family of Brookline came in June to their Page street cottage.

Harold C. Strong of Croton-on-Hudson, N. Y., is occupying the cottage, Way road, which he has had for several seasons.

Mrs. Jennie L. Gasper of New York, is again occupying the Cox cottage, Beach road.

Old Bass Rocks cottagers returning for another season are the Winthrop Sargents of Haverford, Pa. Their house is in Nautilus road.

Mr. and Mrs. George L. Fuller of Worcester, have arrived at their cottage, Sherman's point. Mrs. Fuller is one of the state councilors of the D. A. R., and during the meeting of the State regents here June 25, as guests of Lucy Knox Chapter, entertained the visitors at her spacious summer home.

Mrs. Sherill and her mother, Mrs. Charles Granville Way of Brookline, are again occupying their cottage.

Mr. and Mrs. Charles K. Cobb of Chestnut Hill have renewed their lease of the Sherman cottage.

E. W. Taylor and family are occupying the Proctor cottage at Grape Vine Cove, which they purchased last season.

Alexander Bowler and family of Worcester came in June to "Twin Light Manor" on Atlantic road for the season.

The John Bowlers are spending the season at their seashore home "Highcliffe Lodge." The Raymond L. Royces of Brookline who were with them last year plan to spend the summer in Europe.

Mr. and Mrs. F. C. McDuffie of Lawrence, have come to their Bass Rock summer cottage on Atlantic road for the season.

Mr. and Mrs. Harold Palmer of Detroit have returned to their cottage on Windemere road.

THE ROCKY NECK COLONY

Artists and Others Again will Make Their Headquarters Among the Wonson Cottage Holdings

Col. Charles F. Wonson's aggregation of cottages at Rocky Neck are all taken. The transformation of this section from a busy fishing mart where three or four large fishing establishments fitted large fleets of schooners and brought in generous fares is complete. The Colonel carries on here in the fishing business, being the only one hereabouts who combines the fishing business and the summer cottage interest. Like the darky who set his fish trap with openings up and down he "ketches em gwine and comin'."

The cottage roster follows:

Leonard Craske, Boston, Studio 1; Mrs. Courtney Allen, New Rochelle, 2; Mrs. Mary Marshall, Philadelphia, 3; Mr. Frank Wigglesworth, Boston, 4; Miss A. M. Simpson, New York, 5; Miss A. Annan, New York, 9; Mrs. H. E. Eames, Boston, 10-11; Miss Corinne B. Hardcastle, Philadelphia, 12; Mrs. Marguerite L. Burton, Boston, Store 1; Miss Bigglestone, Melrose Highlands, 2; Miss Florence H. Bigglestone, Melrose Highlands, 3; Mrs. Mary F. R. Clay, Philadelphia, Studio 16-18, Mrs. M. S. C. Cauffman, Gloucester, 18; F. L. Stoddard, Staten Island, 19; Miss Helen E. Mosley, Grand Rapids, 20; Milton Avery, New York, 21; Miss Felicie W. Howell, New York, 22-25; Miss Grace Gemberling, Cynwyd, Pa., 23; Miss Grace Hazen, Gloucester, 24; Mrs. Kathryn Cherry, St. Louis, 26; Mrs. Laura S. Ladd, Philadelphia, Cottage 27-28; Mrs. Carrie P. Stevens, Salem, 29; Mrs. Horace S. Bean, Boston, 30; Miss Bertha Baxter, New York, 31; William Stoehrer, Haverhill, 32 "Sea Gull;" William Eaton, Brookline, 33 "Sumac;" Daniel F. O'Brien, Boston, 34 "Flake;" Francis J. O'Hara, Boston, 37 "Hut;" Dana Slade, Jr., Chicago, 38 "Pebble;" Charles W. Higley, Chicago, 39 "Boulder;" Charles A. MacLellan, Wilmington, Studio 40-43.

MY LADY GOES SHOPPING

(Continued from page 12)

cream. I hated to go back on the "good old days" proverb, but it certainly was better than any I had ever tasted. I went on to Rogers' Jewelry Store, and thought of one or two nice ways for Jack to spend some money, when I saw Rogers' silverware.

At Hartwell's I found such darling boudoir lamps—with crystaline bead shades. One lamp had an orange shade, perfectly plain until you snapped on the light; and then there was a silhouette of a ship! Perfect.

Babs and Happy came out of Trowbridge's licking their chops like the two young lambs they were.

Happy shrieked. "Oh Aunt Anne!

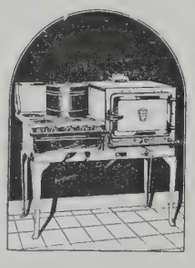
CAKE SALES

The Cape Ann Scientific, Literary and Historical Society will hold a Series of Cake Sales at the house of the Society, 25 Pleasant street, beginning at 10.30 A.M. on the following dates: July 9, 16, 23, 30; August 3, 13, 20 and 27.

Chambers FIRELESS Gas Range
COOKS with the GAS TURNED OFF!

Equipped with the Patented Chambers' THERMODYNE (for soups, etc.), and INSULATED OVEN. No other domestic appliance can mean so much to every woman.

Gas is burned for a few minutes then turned off, ensuring a COOL, EFFICIENT KITCHEN.



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For safe keeping of valuables that should not be left in your summer home during the winter months.

Oldest Bank in City; Second Oldest in the State; Eighth Oldest in the United States

Mumsy wants you to meet her at the North Shore Furniture Co. She's gone on a forage there, after lawn furniture. Good stuff, she said."

"Oh, but I have to go to W. G. Brown's," I said. "Jo asked me to get her one of those sport dresses—made of sport crepe; and she wants one of their flannel coats—full length, in some pastel shade."

"O, I have one," Babs exclaimed. "They're darling. Perfectly darling. Going to the North Shore Theatre tonight with us?"

"I certainly am," I agreed. "And you're going to see somebody you've never seen—somebody you're heard of—when you get home."

"Oh," cried Happy. "What an evening we'll have, after all. I was beginning to think that I'd have to spend the time all alone—gazing at the moon. Now here's a theatre-party—and an Unknown. Who is he?"

"He? Well—perhaps. Run along to Swinson Bros. for some vegetables, and forget this for a while. But—be prepared for anything!" First, however, I asked for Chubby, and they told me he had departed for Russell's meat market, either at the behest of his parents or his own desire. He had just been telling Babs that raw meat was the style in Paris, and she feared that perhaps he was going to set the fashion over here. "As for me," said Babs, "I'm bound for McGinn's. I hear he has some Spanish lanterns. If they're as unique as the Paul Revere pattern, I'm going to part with some of my birthday money."

I left them. I sank back into the car. Our new chauffeur was very officious—but I couldn't help being interested. He started in gaily, telling me all the merits of the Traffic Sign and Signal Co., and what a pleasure it was to visit the plant. . . . I began to dream—to think of Jack who was getting a trifle scant of hair—and I wished I were young again—and Happy.

C. ANNE SHORE.

ANNISQUAM

Miss Elizabeth Stridiron of Detroit is the guest of Mrs. Ardella Hyatt at "Sevenacres."

Miss Olga Lingard, who spent the latter part of the winter in the South, has opened Highland cottage for the season. She has as her guests Mrs. Frederick H. Parkhurst and daughters Edith W. and Patricia H. Parkhurst, of Bangor, Me.

Mr. and Mrs. William H. Pear and family of Cambridge are at the Dennison cottage, River road, for the season.

Mr. and Mrs. Carlos Moore and daughter, Miss Alice Moore of Wellesley Hills, have come to their summer cottage on Arlington street and plan a late season's stay.

Mr. and Mrs. George A. Andrew have opened their Cambridge avenue cottage and will remain into September.

The James Guiler family of Newton are at their cottage, Wigwam Point.

ROCKPORT

Among the prominent members of the artists' colony are Mr. and Mrs. Gifford Beal of New York City.

J. J. Jansen and family of Albany are this season's occupants of "The Fernery" at Marmion way.

Prof. and Mrs. Duke of Smith College have one of the Haskins camps on the Seawall for the season.

Mr. and Mrs. Edward Shipen Barnes and family of New York have arrived for the summer.

Mr. and Mrs. Lowell Robinson of Cambridge, for many years members of

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The Saturday Public Markets

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GLOUCESTER

LOOK FOR OUR SIGNS

NORTH SHORE DISTRIBUTORS AT RETAIL PRICES

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THE VERY HIGHEST GRADES OF BEEF, LAMB, PORK

At 15 to 20 cents per pound lower than elsewhere.

The best that money can buy. A FULL LINE OF VEGETABLES AND FRUITS in great variety at correspondingly low prices.

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SADIE KELLY'S
GREEN GABLES
MAGNOLIA, MASS.
North Shore's Smartest Dance Restaurant
A La Carte Service
Shore Dinners
Choice Rooms With Baths

the Rockport summer colony, have opened their home on the Headlands.

Charles Haynes and family are among those in the Headland summer section this year.

Marcella and Eva Yeargain of St. Louis have apartments with Mrs. Harold Cooney.

Miss Sonia Mazer and mother are occupying the Thibeault camp this season. Miss Mazer is a portrait painter.

Miss Dorothy L. Turner of Providence is occupying her cottage, Bearskin Neck.

Miss Mary Allen of Cambridge, who has been traveling on the Pacific coast, will open her cottage here at Land's End, for the season.

Charles Liffler, Jr., and family of Riverbank court, Boston, are at their Land's End summer home for the season.

G. A. Fountain and family of New York have arrived at "Resthaven," on the Headlands.

Mrs. Louise A. Kinney of New York has opened her Land's End cottage for the season.

Mrs. Elizabeth R. Williams of Ossining, N. Y., has arrived at "Rockledge," Pigeon Cove, for the summer.

Rev. and Mrs. W. W. Peck of Youngstown, O., are again established in their cottage, Bearskin Neck.

Mr. and Mrs. Aldro T. Hibbard, leading members in the artists' colony of this section, are here for the summer.

Fisher H. Nesmith and family of Cambridge, have taken the Frank Elwell house, Mt. Pleasant street, for the summer.

Mr. and Mrs. Edward Rhodes of Pelham Manor, N. Y., have taken the "Bell Buoy" Cottage for the season.

Allen H. Whiteman and family of Wellesley Hills have Edgemere Cottage on the Headlands for July, after which it will be occupied by the John D. Whitings.

Persis Cox of Dana Hall, Wellesley, has arrived for the season at her summer home on the Headlands.

The Sheehan Cottage, Paradise Cliffs, is this season the summer home of Mr. and Mrs. J. T. Hooker of Cincinnati.

Mrs. Foster Saville and son, Harmon, of New York, will spend the summer with Mrs. Saville's parents, Mr. and Mrs. Frank Noble.

Miss Kate Lea Cotherin, an artist of Boston, who has made her summer home at her cottage, Bearskin Neck, for several seasons, has arrived for the season and with her are Miss Mary Paradis and Miss Clara Roberts of Boston.

MAGNOLIA

Mrs. Charles S. Penhallow of Beverly has come for another season to her cottage in Magnolia avenue.

The Otis Weld Richardsons of Brookline are occupying their summer home on Norman avenue. This place is one of the show places of Magnolia with its well kept and beautiful gardens.

The E. Prescott Rowes of Brookline have arrived at their summer house, Norman avenue.

Holden P. Williams and family of Wellesley Hills, are at the Williams House, Magnolia avenue.

Mr. and Mrs. Henry Pierce of Boston were among the June arrivals. Their summer home is in Hesperus avenue.

The death of Henry G. Hall of Salem removed a summer resident of years' standing. The Halls' house in Summer street has been purchased by Miss Mary Cook of Somerville who buys for occupancy.

Mrs. Claude Kilpatrick of St. Louis has come for the season to her summer home, "Stonehurst," Shore road.

Mr. and Mrs. H. W. Farnum of Chicago, will occupy "Sun Dial" Cottage in the Shore road. Mr. Farnum arrived the first of the month, awaiting the arrival of Mrs. Farnum who has been in Europe.

Jacob D. Cox and family of Cleveland are among the arrivals for the season at "Pine Knoll" Cottage.

Mr. and Mrs. F. K. M. Rehn, Jr., are occupying the Rehn summer home in Oakes Field.

Mrs. Charles Wadsworth of Philadelphia and family are again at their summer home in Oakes Field.

Mrs. J. Harrington Walker and family of Detroit, came in June for another season at her cottage, "Rockledge," on the Shore road.

WINGAERSHEEK BEACH

Wingaersheek Beach, the most beautiful stretch of strand the writer has ever seen, is still as beautiful as it was when the world was young and disillusion had yet to come. Backed by the massed umbrageons woodland of Essex its silvery shining strand merging into the Newburyport horizon with a glimpse, on a fair day, of the Isle of Shoals, the Hesperides of youthful day dreams — with the dome of old Agamenticus rising from the sapphire plain of the sea, as from the hand of a Brunellschi—can you beat it? For here it was that the Gloucesterites of a half century and more ago came, of all places, for that red letter summer event, "a day at Coffin's Beach." And the "million tinted" sunsets across Ipswich Bay! Arcady by the sea.

All the cottages are occupied by the following:

Mr. and Mrs. N. H. Poor, 2nd, and family of Peabody.

Mr. and Mrs. Adelbert Estabrook and friends of Winchester.

Miss Harriet Ainsworth, mother and sister, of Winchester.

Mr. and Mrs. Frank A. Black and family of Boston.

Mr. and Mrs. N. S. Kelley of Boston.

Mr. and Mrs. Francis S. Fuller and family of Newton.

Mr. and Mrs. Edward Allerton Hawks and family, Detroit, Mich.

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Representing purchasers exclusively when requested

Elwell's Shoe Hospital
SHOES RENEWED BY THE
ELWELL SYSTEM
Skilled Workmen—First Quality Oak Leather Only Used
4 CENTER STREET
Just Around the Corner from Main Street Waiting Station

RADIO AND RELIGION

(Continued from page 2)

And what is best, it is a voluntary congregation. When five million people, many of whom attend church infrequently and some not at all, await with anticipation Dr. Cadman's message it will be at once apparent that a tremendous agency for spiritual uplift among the masses has come to pass. Its delivery is well timed, in the quiet of the afternoon when the dinner, as country folks time that meal, is over, and people have sat down to a quiet hour of reflection and repose and the words of the speaker fall on fertile ground. The appeal is universal. In fire houses, clubs and public gathering places, as well as the home, quiet and decorum prevail while the message comes "on the air," deep into the hearts and minds of its listeners.

A voluntary "listening-in," to those masterly sermons, must necessarily have a tremendous impression upon the religious life of the country. If religion means anything it means an application of the teachings of the Master in the conscious hours of our lives, seven days in the week. Some of the "truly guid" think that a two hours' Sunday attendance squares the week's accounts in those matters, but religion as preached by Christ is an all-the-time, 24-hour day religion.

And then there is the morning watch services from Boston, in this section in which devout and sincere ministers of all the Evangelical denominations give a brief ten-minute address, winding up with the impressive Lord's Prayer. Those of the unsanctified who arise to get the benefit of the physical exercises remain to listen to these brief services given immediately after. Truly science is the handmaiden of religion.

FISH GLUE NUISANCE

(Continued from page 2)

other company was so patently gross and discriminating as to warrant the inference that there was something more behnd this move than appeared on the surface.

The result was that the matter was allowed to drop. It may be pertinent to ask why?

The manufacture of fish glue can be carried on with a minimum of offense if common care is used. Codfish skins are composed in the main, of a gelatin, in the preparation of which, an odor arises no more offensive than from the cooking of a salted fish dinner. In dealing with the subject some years ago the writer suggested that a solution of this problem be arrived at by prohibiting the manufacture of the product, during the heated term from June 15 to Sept. 15. As the stock is thoroughly salted it will keep.

The main trouble has been that this fish glue autocracy, conscience-calloused, has utilized the putrid entrails of fish brought here in the summer, for the manufacture of fertilizer and the vile and nauseating odors from this process have given rise to much of the complaint which has been voiced.

Summer sojourners of any length of residence are familiar with the practise in vogue of transporting this festering mass through the streets, under a midsummer sun, a trail of this material dropped from the road marking the route of passage. Fortunately the State, two years ago, forbade this practise, and since that time there has been a marked improvement in the situation.

Recently there has been a movement instituted to advertise Gloucester, emphasizing its desirability as a summer residence section. If the fact could be broadcasted that within the period specified, the manufacture of fish glue, or fertilizer, was prohibited by ordinance, this, more than any other factor, save one, would draw prospective summer home seekers to Old Cape Ann, where every prospect pleases and where only the fish glue stench is vile.

THINGS MUNICIPAL

(Continued from page 2)

an aldermanic candidate and it would be a safe bet that he will land a seat at the municipal round table.

There is much talk of Colonel Wonson for mayor, and if he can be prevailed upon to stand he would make a good one with his eyes fronted to a reasonable program of improvement and his feet planted on the ground of common sense against unwarranted expenditures. For there are many things we want, that we cannot afford.

(Later, since this was written, the Colonel says, "Nay, nay, Pauline," — but—)

The mayoralty contest last fall was a triangular one, Mayor Parsons receiving 2,500; Alderman Harvey 2,000, and Col. John E. Parker handicapped by a certain factor, a few short of Harvey. Had the contest gone another week, there is no foretelling what may have happened, for the Colonel was coming strong. A veteran of two wars with a good public record as city marshal, he is to be reckoned with in the future.

One thing is more and more apparent, Gloucester needs a new city charter.

E. A. Flye
GLOUCESTER
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BEST OPTICAL SERVICE IN TOWN
Removed to office over Cape Ann National Bank
Main Street Gloucester

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LOUIS PALMER
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Fine Workmanship—
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Directly on water at end of State Highway, Gloucester
Lobster, Fish and Steak Dinners
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Garage and Taxi Service
Latest Packard Model Limousines
OPEN 24 HOURS. Tel. 1600
5 Parsons St. :: Gloucester

Good Harbor Beach Inn
Briar Neck, Gloucester, Mass.
Ocean View and within one hundred feet of one of the best Bathing Beaches on the New England Coast.
Edwin C. McIntire,
Managing Proprietor

FISHING TACKLE
Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers, Lights, Hooks, Lines, Rowlocks
LOTHROP'S PATENT FOG HORN
L. D. LOTHROP & SON
70 Duncan St., Gloucester

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North Shore Dyeing and Cleansing Shop
Cleansing, Dyeing, Pressing and Repairing
Work called for and delivered
Next Olympia Theatre
621 Main St. Gloucester, Mass.

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LADIES' AND GENTS' TAILOR
DYERS and CLEANSERS
We are doing the finest work in the city. Satisfaction guaranteed. Two establishments. 12 Main St., opposite Harry's Lunch, and 328½ Main St., opposite W. H. Jordan's. Established eight years.

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Bass Rocks and Eastern Point a Specialty
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The Cape Ann Shore
75 cents per season on Cape Ann; Elsewhere $1. Ten cents a copy.

John J. McDonald
ELECTRICAL CONTRACTOR
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Gloucester :: Mass.
Phone 473-W Res. 447-R

The present instrument has broken down as regards good government. Originally there was a dual system, every ward being represented. Some years ago the present method of five paid men was adopted as a panacea for supposed deficiencies. Public sentiment now demands a return to a larger representation.

At present three men out of five determine vital policies. There is strength in large numbers. The outlook is that the present system will be changed in a few years.

MAGNOLIA

(Continued from page 6)

In the meantime Magnolia in its heyday had four large hostelries, the latest burned some years ago being the Magnolia, built by Rev. Mr. Sprague, a clergyman. It stood on Lexington avenue. In the quarter of a century these four big hostelries have dwindled to the Oceanside. At his death Mr. Upton was reputed to be worth nearly a million and it is said that the purchase price of the properties was close to a half million.

Mr. Upton was brought up in the Evangelical faith and was an opponent of "liquor." Many of his guests, especially from the West, used beverages with their meals. He bridged the difficulty diplomatically by allowing them the use of his cellar free for storage of beers, etc., which was served at the tables, the corkage going to the waiters. He never could accept a penny. So his conscience was clear in the matter and the guests got what they desired at wholesale prices and the arrangement seemed to please everyone. But if a guest showed the slightest signs of liquor his stay was short. In the course of time a high class Grill came into existence where the wine flowed free and here guests who liked a touch of the bohemian resorted, the authorities being complaisant. So Magnolia was not so bad.

Now comes the Renaissance. As stated in The Shore of last season the Oceanside management and others resolved to restore the old order of things. First the bathhouses are to be rebuilt and the eleven o'clock concerts resumed. Land has been secured back of Norman avenue for an eighteen hole golf course and is being surveyed for the purpose. It is stated that the tennis tournaments, horse and beach shows may be resumed. If so it will be Magnolia redivivus and once more it may be an important center of things doing on the North Shore. May it all eventuate.

The shops along the avenue are in full flower. A number opened in the middle of June, but many deferred taking down the shutters until the 20th and later.

William G. Reuter and family of Boston, are again among the Coolidge Point colony this season.

Mr. and Mrs. Costello C. Converse of Beacon street, Boston, have opened their Shore road residence for the season.

Mr. and Mrs. Nels McDonald of Cambridge were among the June arrivals at their Shore road home. Mr. and Mrs. Peter Stuart Murray (Karen McDonald) are with them.

Miss Anna V. Doherty and sister of Boston are occupying the Knowlton cottage, Fuller street.

The Sargent bungalow in Magnolia is this season occupied by George W. O'Neil of New York.

Miss Ida G. Beal of Boston is again occupying the E. C. Richardson cottage, Norman avenue.

Mrs. Otis Kimball of Boston has returned to the Charles D. Bull cottage.

Miss Fannie Faulkner of Boston has opened the Shore road cottage for the season.

The family of Jacob D. Cox of Cleveland, one of the oldest of Magnolia families, have returned for the season to the former Morrill cottage, which they purchased several years ago.

Miss Margaret Corlies of Boston has opened her cottage in Fuller street for the season.

Miss Velma M. Morse of Cambridge has returned to Highfield's in Norman avenue for the season.

The family of Mrs. W. Langley Morrison of Boston have returned to their home in Lexington avenue.

Appletree cottage in Fuller street is this season occupied by John Daley and family of Beverly.

The Kehoe bungalow on Butler avenue has been leased for the season by W. M. Haward of New York.

Mrs. Mary Mooney and family of Boston have taken the Adams cottage, Lexington avenue, for the summer.

Miss Elizabeth Scamman of Boston has leased the Jocelyn cottage, corner Fuller street and Hesperus avenue for another season.

F. W. Whitcher and family of Brookline have the Osgood cottage in Oakes field.

The Charles C. Smiths of New York, residents here of many years' standing, have returned to their summer home, the Young cottage.

E. E. Williams and family of Boston are the occupants this season of the French cottage in the Shore road.

Mr. and Mrs. John R. Hutchinson of Washington have leased Beach Crest cottage, Raymond street, and plan to remain during the season.

Mr. and Mrs. J. M. Shea of Allston have the Smith cottage in Raymond street.

Mr. and Mrs. John Barnes and family of Haverford, Penn., will be the occupants this season of the Scudder house.

Mrs. Stafford of Boston has taken the McLean bungalow, Lake road, for the season.

Mrs. Pierpont Dutcher of Milwaukee will this season occupy the Bliss cottage in Hesperus avenue.

Mrs. Octavia Wilkins of Cambridge, for many years prominent in the Magnolia summer colony, passed on to the higher life during the winter. She was a woman of many estimable qualities, and was held in esteem. Her home will be occupied this season by Prof. George Osborne of Boston.

Mrs. Otis Kimball of Boston has leased the Bull cottage, corner Lexington and Hesperus avenues.

Miss Mary Wendell has taken the Thornberg cottage for the season.

Sadie Kelly's "Green Gables" made that particular corner of the North Shore a festive spot on Saturday night.

Mr. MacLaughlin and Mr. Sweet of Lynn, a well-known firm of shoe manufacturers, celebrated their 25th business anniversary by entertaining a party of fourteen at the "Gables." Other guests the same evening were: Mr. Shea of Lynn; Miss Susan Morse with a party of six; R. L. Corliss with Dr. Rust of Gloucester, and party.

Monday night found Mayor Parsons and city officials, thirty-five of them, at Sadie Kelly's.

Bridge on the veranda with a special luncheon and afternoon tea from 3.30 to 5.30 are features this season. Jimmie

The Hawthorne Inn and Cottages
Accommodates 400
EASTERN POINT
GEO. O. STACY, Prop.
The Moorlands
BASS ROCKS
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INSPECTION INVITED
CAPE ANN NATIONAL BANK

Agnew's orchestra is on the program from seven to twelve every evening.

Saturday night before the 4th, was Sadie Kelly's night. The celebration was glorious.

Among the Oceanside arrivals are Miss M. S. Curtis, Brookline; Miss S. M. Preston, Dr. and Mrs. William P. Emerson, Mr. and Mrs. F. E. Warner, Mrs. E. M. Binney, Boston; M. Burke, Marlboro; Mr. and Mrs. Charles Kuhn, Mr. Charles Kuhn, Jr., Cincinnati; Mr. and Mrs. J. H. Currier, Guelph, Ont.; Miss Cecil Gordon, Louisville; Mrs. H. H. Barton, Jr., Mrs. Irene Cramp, Mr. and Mrs. Robert Stead, Mrs. H. H. Barton, Jr., Phila.; E. S. Clark and family, Middletown, Conn.; Miss Ethel Blanche Mullen, N. Y.; Mrs. David Loring, Waban; Mrs. Lee McMillan, New Orleans, Mr. and Mrs. James M. Green, Mrs. A. W. Hobart, Miss F. C. Hall, Mrs. W. P. Tamm, Washington.

The new management of the Oceanside comprises F. H. Abbott, Son and Co., with Karl Abbott as director, and Ross Thompson as manager.

TURK'S HEAD INN

Mr. D. P. Clark, who last year joined the ranks of Cape Ann's summer bonifaces, is again at the helm at the Turk's Head Inn, that nationally known resort.

Mr. Clark's first season was successful beyond anticipations and his reservations assure an even more satisfactory year. Noticeable improvements have been made which ensure added pleasure to the patrons.

Among those who will make the Inn their summer home are Miss Elsie Ferguson and her husband, Mr. Frederick Warlock of New York. Mr. Warlock is playing the leading part with Florence Reed in the "Shanghai Gesture," which has been one of the big New York successes. Brigadier and Mrs. Grote Hutchinson of Washington; Mr. and Mrs. Tom Nesbet of London; Mrs. Alice M. Williamson, the popular novelist of London; Mr. Norman Trevor of New York, and many others.

CARILLON CONCERTS

By M. Kamiel Lefebre To Be Given Weekly on Bells of the Church of Our Lady of the Good Voyage

It will be a source of gratification to the many interested in the matter, that the series of concerts on the carillon of the Church of Our Lady of the Good Voyage will be resumed every Wednesday night at 8.30 through July, August and September. These recitals will be given by M. Kamiel Lefebre, the well-known Belgian carilloneur, the fund to defray the cost of having been raised jointly by Congressman Andrew from the summer residents and the Advertising Committee from the Chamber of Commerce. An attractive program, having a cover of original design has been printed and will be sold to defray expenses.

BASS ROCKS

(Continued from page 8)

liam B. Campbell of Philadelphia. Their cottage is on Beach road.

Edward Ellis and family of Brookline, prominent in Bass Rocks social life, are at their Nautilus avenue house.

Mrs. James C. Farrell and family of Albany, opened their fine estate "Felsenmeer" on Atlantic road in the Grapevine Cove sector, early in June.

Fred Holdsworth and family of Boston plan to spend the season abroad. Their cottage is in Atlantic road.

Rev. and Mrs. John McGaw Foster of Bay State road, Boston, have come to their Bass Rocks cottage for another season.

Arthur T. Safford and family of Lowell are in their own cottage on Beach road.

Joseph O. Proctor, Jr., and family of Milton, came in June to their Decatur street house for the season.

Mr. and Mrs. Ralph L. Pope and family of Brookline, are returning to their cottage, Briar road, for another season.

Gordon Bunker and family of Summit, N. J., who had the Sheedy cottage, Decatur street, for several seasons will not return this season.

Mrs. Robert A. Pogue and family of Cincinnati, have taken occupancy of their cottage erected on Beach road.

Joseph C. Shepherd Co.

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141 MAIN ST., GLOUCESTER. Tel. 112.

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FOREIGN AND DOMESTIC

The LARGEST and COOLEST PROVISION STORE ON CAPE ANN

To select and buy your goods in this commodious, sanitary establishment is a pleasure. Whether you buy or not you are cordially invited to inspect our establishment.

FISH DEPARTMENT

We carry, Fresh from the Sea, the leading varieties of Salt Water Fish, Lobsters, Live and Boiled, Clams, etc.

Deliveries to All Parts of the Cape

LEADING NORTH SHORE PROVISION AND FISH DEALERS

WE BAKE OUR OWN BREAD AND PASTRY

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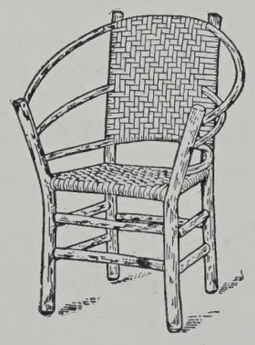

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BASS ROCKS AND EASTERN POINT A SPECIALTY

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NORTH SHORE THEATRE

(Continued from page 3)

who tries manfully to redeem his shabby past. From every standpoint it is a photoplay that exerts a universal appeal to picture fans.

On Thursday, Friday and Saturday, another great treat is in store for you at this theatre. "Born to the West" with Jack Holt and Margaret Morris, is Zane Grey's latest romance thriller. No "ordinary" Western, but a knock-down-drag-out, blood-tingling, he-man action drama of the great open spaces, with romance running wild. You'll wonder why such a picture is for you. It is a visualization of Zane Grey's story and deals with an enmity between two men, starting from a fight in their school days and carried on in later years when their paths once more cross. Daring escapes, terrifying hold-ups and a runaway stage furnish the pulse-quickening moments.

Another great picture on this same bill is the First National Attraction, "The Wilderness Woman" with Aileen Pringle, Lowell Sherman, Robert Cain and others. She came out of rocky fastnesses of Alaska—into the shocky fastness of Broadway. Her dad made a million with a pick and she helped him to spend it with a shovel. Oh man! What a woman! And when love comes into her life — why, you'd better be there to see the fun.

ROCKPORT ART ASSOCIATION

Announces Its Schedule of Three Exhibitions at Its Main Street Galleries—Stipulations and Officials.

The Rockport Art Association announces a series of three exhibitions to be held at its galleries, 37 Main street.

First exhibition (oils)—July 3 to July 18, inclusive. Receiving day, July 1. The size has been limited to 20 inches for this show.

Second exhibition, black and white.

July 22 to August 5, inclusive. Receiving day, July 19.

Third exhibition—Oils.

August 14 to September 17, inclusive. Receiving day, August 7.

The third exhibition will be the sixth annual exhibition of the association. This year only works done in oil will be shown. All works must go before a jury and only accepted works will be hung. The size is not to exceed 36 inches in its largest dimension (exclusive of frame). Frames not to exceed 3 1-2 inches in width. A wide frame may cause the rejection of the picture.

Works intended for all exhibitions should reach the galleries of the association unpacked, on the receiving day listed above, between the hours of 10 to 6. At the close of each exhibition, unsold pictures must be called for the following day; if not, they will be held at the owner's risk. Extra entry blanks may be obtained from the chairman of the art committee.

The members of the jury are: H. A. Vincent, Morris H. Pancoast, Antonio Cirino, Charles Kaelin, Lester W. Stevens.

The art committee—H. A. Vincent, chairman; Galen J. Perrett, Antonio Cirino, Howard Smith, Frederick King, Charles Kaelin, Parker D. Perkins.

CITY OF GLOUCESTER

NOTICE

No person shall set, maintain or increase a fire in the open air between March 1st and December 1st except by written permission of the Chief of the Fire Department or the Fire Warden.

These permits may be obtained from the Chief of the Fire Department at the Defiance Engine House or from the office of the Fire Warden at City Hall.

Persons wishing to burn rubbish, grass, etc., in the business or residential sections of the city, i. e. within the limits established by the Eastern avenue School on Eastern avenue and the cut bridge on Western avenue, and the Green on Washington street, should apply to the Chief of the Fire Department. Those wishing to burn rubbish, brush, grass, etc., in the outlying portions of the city, that is outside of the limits as here set forth, whose fire would be on or near any wood, brush or grasslands, should apply to the Fire Warden.

Readers of this notice are cautioned to be extremely careful of matches, cigars and cigarettes while in or near any wood or brushland to prevent forest fires.

HOMER R. MARCHANT,
Chief of the Fire Department.
HARLAND W. DANN,
Fire Warden.

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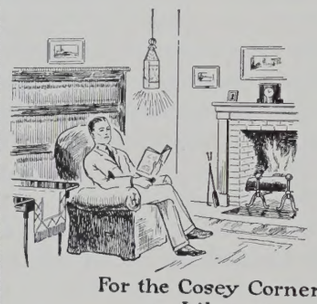

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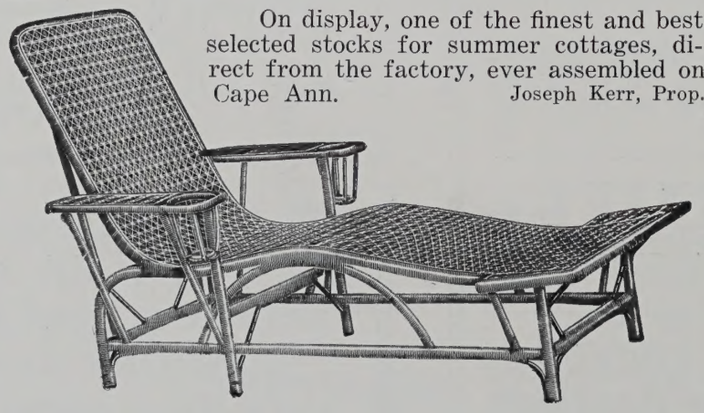

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